2022 was an exciting year of growth and innovation at the Dallas Holocaust and Human Rights Museum. We inspired Upstanders through providing increased educational opportunities for students, corporations, and the community. We welcomed people back to the Museum in-person as we offered expanded programming. We continued to speak out against the rising scourge of antisemitism, racism, and hatred locally and globally. These activities supported our underlying commitment to teach the history of the Holocaust and advance human rights to combat prejudice, hatred, and indifference.

The Museum reached more than 165,000 people in 2022, including serving students through field trips and educational offerings, welcoming visitors, providing engaging programs, and training educators. This could not have been accomplished without you – our members, donors, volunteers, and supporters.

We are thankful for the leadership of Immediate Past Chair Mark Zilbermann during pivotal years and the dedication of Board members who have been vital to our success. We are incredibly grateful for our supporters’ many contributions that continue to help us further our mission. It is an honor to work alongside such committed people and to make an impact on the world.

Warmest regards,

Mary Pat Higgins
President and CEO

Lee Michaels
Board of Directors Chair
THE GIRL IN THE DIARY: SEARCHING FOR RYWKA FROM THE ŁÓDZ GHETTO

In 1945, a diary was found in the ashes of a crematorium in the liberated Auschwitz-Birkenau Camp. Written by a 14-year-old Jewish girl named Rywka Lipszyc, this diary documented her life in the Łódź Ghetto between October 1943 and April 1944. Rywka Lipszyc’s diary, a moving memoir of life and adolescence, was the focal point of the special exhibition The Girl in the Diary: Searching for Rywka from Łódź Ghetto. The exhibition, on view from July 14 to December 31, blended original artifacts, fleeting candid photographs of others’ lives in the ghetto, and selected excerpts from the diary, supplemented by expert commentary to help visitors understand Rywka’s experiences. Through historical artifacts, interactive touch screens, and documentary videos, The Girl in the Diary allowed visitors to briefly walk the streets of the Łódź Ghetto and reconstructed what might have happened to Rywka after her deportation to Auschwitz and beyond.

To open the exhibition, Jakub Nowakowski, director of the Galicia Jewish Museum in Kraków, Poland, discussed the design of this exhibition and the diary that inspired it. Special programs related to the exhibition featured Alexandra Zapruder, author of Salvaged Pages: Young Writers’ Diaries of the Holocaust, who discussed how diaries offer a rare glimpse into the vast and diverse experiences of young people in the Holocaust, as well as a film screening and discussion of The Secret Diary of the Holocaust featuring film subject Dr. Zahava Scherz.

The exhibition was supported by Betty Jo and David Bell. Exhibition sponsors included the Jewish Federation of Greater Dallas, Larry Ginsburg, Shula and Aharon Netzner, Celia and Larry Schoenbrod, and Joanna and Charles Teichman/Ylang 23. Program sponsors included Ronat and Haviv Ilan, Lisa and Peter Kraus, and Helen and Frank Risch.

**Company F, 2nd Battalion, 442nd Regimental Combat Team on the front lines in France, November 13, 1944.** Signal Corps photo #ETO-HQ-44-25762 (Musser). National Archives 111-SC-341438.

**A row of barracks at the Minidoka Relocation Center, an internment camp for Japanese Americans in Hunt, Idaho, 1942.** Records of the War Relocation Authority, National Archives.

**Portrait of Wat Misaka.** Photo by Shane Sato.

**Replica photo of Rywka Lipszyc’s diary.** Courtesy of the Galicia Jewish Museum.
PROGRAMMING

DISTINGUISHED LECTURES

The Funk Family Upstander Speaker Series, named in loving memory of Blanche & Max Goldberg and Fannie & Isaac Funk, was created to showcase individuals and organizations who stand up for human rights on a local, national, or global level. During the year, we hosted Judith Heumann, a tireless advocate for the rights of disabled people who played a key role in implementing national legislation, including the Americans with Disabilities Act. (Judith died in March 2023.) We also heard from three local organizations, Jewish Family Service of Greater Dallas, AVANCE-North Texas, and Jubilee Park & Community Center, about the importance of creating opportunities for social change within communities and how these organizations are working to eliminate barriers to equity, equip parents with tools for economic growth, and provide children with educational opportunities and support. The last program of the year highlighted The Innocence Project’s groundbreaking use of DNA technology, its ongoing efforts to reform policies that lead to wrongful convictions, and the impact of the organization’s work on individuals who have been exonerated with Chief Program Officer Bhavan Sodhi, exoneree Christopher Ochoa, and Innocence Project of Texas Executive Director Mike Ware.

In September, the Museum took an in-depth look at Josef Mengele, Nazi doctor who performed inhumane and often deadly experiments on prisoners at Auschwitz, as part of our Mittelmann-Berman Holocaust Education Series, in memory of Les and Magda Mittelman, with a lecture from Dr. David G. Marwell, author of Mengele: Unmasking the Angel of Death and former chief of investigative research with the U.S. Department of Justice.

ENGAGING DISCUSSIONS

Through our Civil Discourse Series, presented by The Meadows Foundation, multiple sides of a thought-provoking topic are explored through respectful discussion. In 2022, the Museum convened panels of subject-matter experts to represent their perspectives on issues related to human and civil rights, including critical race theory in public education and cancel culture.

A four-part series, Crucial Conversations: Challenging AAPI Hatred, fostered an increased understanding of the origins and history of discrimination against the Asian American and Pacific Islander (AAPI) communities, discussed the recent increase in anti-AAPI violence and rhetoric, and identified concrete steps to confront and disrupt AAPI hatred.

As part of our Permanent Exhibition Highlight Series, the Museum presented lectures Planning the Holocaust: The Impact of the Wannsee Conference and Religion and Genocide. We hosted a screening and discussion in our Cinemark Theater of Final Account, a film that reflects on how otherwise ordinary Germans took part in the Holocaust. In recognition of Native American Heritage Month, our program American Indian Boarding Schools: History and Healing examined the history of these schools and how American Indian communities in North America are coming to terms with their intergenerational trauma.

INSPIRING EVENTS

For our annual Spring Fundraiser, the Museum was delighted to partner with Dallas Theater Center for an exclusive performance of its production of The Sound of Music. Set in Austria at the time of the Anschluss, this beloved classic marked one of the largest and most successful Spring Fundraiser events yet.

On October 13, more than 1,000 guests came together for our annual Hope for Humanity dinner to pay tribute to our local Holocaust survivors and to honor Dallas Mavericks CEO Cynt Marshall, a dynamic force for inclusion and diversity in the workplace and a trailblazer in creating a welcoming corporate culture. At the event, we were proud to debut an original Museum-produced film sharing a story of the Kindertransport told through the personal testimonies of siblings Magic Romberg Furst and Bert Rosenberg. An organized rescue effort from 1938 to 1940, the Kindertransport brought nearly 10,000 Jewish children to safety in Britain.

To celebrate the third anniversary of the opening of our new building, our Charter Members were treated to a special evening with Mark Kreditor. His program, Music That Survived the Holocaust, celebrated the songwriters, musicians, and their family members who survived the Holocaust and enriched our lives with their musical gifts.
EDUCATION

Just as hatred is learned, it can be unlearned. The Museum works every day to educate students and visitors about the past and the deadly ramifications of hatred to prevent future atrocities. We empower them to be Upstanders against prejudice, hatred, and indifference.

During 2022, the Museum served 33,581 students through in-person and virtual field trips, providing educational experiences that go far beyond textbooks. This represents a 45% increase from 2021, an encouraging sign that schools are coming back after navigating the effects of the pandemic.

Interactive exhibitions, original historical films, personal testimonies, and engaging artifacts individualize historical films, personal testimonies, Interactive exhibitions, original educational experiences that go far beyond textbooks. This represents a 45% increase from 2021, an encouraging sign that schools are coming back after navigating the effects of the pandemic.

Interactive exhibitions, original historical films, personal testimonies, and engaging artifacts individualize the past. It is through connections with historical events and figures that students better understand the Holocaust, its significance, and their own role in standing up to antisemitism and hatred today.

The Museum provides free admission, transportation, and curriculum support for students from Title 1 and economically disadvantaged schools so that every student, regardless of financial circumstance, can learn the Museum’s vital lessons. Generous support from Museum Experience Fund donors provided scholarships for 20,075 students to visit the Museum, participate in virtual field trips, and learn through interactive educational programs.

The Museum reached students even when school was out for summer break. Camp Upstander, for kindergarten through sixth grade, engaged more than 700 students in partnership with the Jewish Community Center’s Camp Chai. Students participated in activities around themes such as inspiring Upstander behavior, building community, and embracing differences.

One of the Museum’s most innovative new educational offerings, the Upstander Partnership, provides school districts with custom Texas Essential Knowledge and Skills (TEKS) aligned curriculum that equips teachers with the lessons and resources they need to inform students’ academic careers and positively impact their futures beyond the classroom. The Upstander Partnership provides history-informed civics and citizenship education for students in kindergarten through 12th grade. The curriculum is compatible with TEKS standards and includes year-round access to an online learning resources database, educational programs in the classroom, field trips to the Museum, professional development for educators, and more.

The Museum launched the program in the 2021/2022 school year with Coppell ISD and expanded to Hurst-Euless-Bedford ISD for the 2022/2023 school year, serving a total of nearly 36,000 students.

The Museum provided trainings, professional development opportunities, and events for educators throughout the year, including the Candy Brown Holocaust and Human Rights Educator Conference. Offering tools and instruction, the Museum reached more than 1,800 teachers across Texas and from Arkansas, California, Idaho, New Mexico, Oklahoma, Oregon, and Washington.

New in 2022, the two-day Ethnic Studies Conference included presentations by educators that elevated diverse voices across social studies curricula. Educators had the opportunity to explore the Museum, learn about our resources, and receive expert guidance about how to implement Ethnic Studies courses in their curriculum. The Museum also hosted its second annual Elementary Educator Professional Development to provide teachers of kindergarten through fifth grade with age-appropriate lessons for their classrooms.

To continue educating lifelong learners, Programs for Professionals taught law enforcement, health care, legal, and corporate professionals about how the events of the past can help inform their choices and professional responsibilities. The Corporate Upstander Training program offers historical resources and professional development opportunities for companies and their employees on an ongoing basis. In 2022, more than 1,200 professionals participated in these programs.

We are thankful to Constantin Foundation, Candy and Ike Brown, Texas Holocaust, Genocide, and Antisemitism Advisory Commission, Amazon, Toyota, and Texas Instruments Foundation for supporting these educational offerings. The Museum is grateful to the many donors to the Museum Experience Fund.

Students tour the Holocaust / Shoah Wing.

Candy Brown Holocaust and Human Rights Educator Conference attendees hear from Holocaust survivor Magie Furst, 16th Street Baptist Church bombing survivor Dale Long, and Cambodian genocide survivor Thoeu Srauk.
The Museum reached 165,007 people at the Museum, in classrooms, and online in 2022. This included 103,727 visitors and program participants from all 50 states, Washington, D.C., Puerto Rico, Guam, and 65 countries. The Museum welcomed 35% of students impacted, 35,991 schoolchildren participated in the Upstander Partnership program, which includes year-round classroom lessons for K-12 and field trips for select guides.

**VISITORS WELCOMED**

**STUDENTS IMPACTED** 42%

**ACCESS TO DIGITAL AND ONLINE RESOURCES** 11%

**PROGRAM PARTICIPANTS ENGAGED** 11%

**EDUCATORS TRAINED** 1%

**MAKING A STATEMENT**

As a part of our mission to combat prejudice and hatred, the Museum continues to issue statements in response to local, national, and global events that impact our community or have far-reaching implications. In 2022, the Museum issued nine public statements covering issues such as the increase in hateful speech and imagery (including usage of the swastika) on social media; the hostage crisis at Congregation Beth Israel in Colleyville, Texas; the grocery store shooting in a predominantly Black neighborhood in Buffalo, New York; attacks against Asian American and Pacific Islander communities in North Texas; the LGBTQ+ nightclub shooting in Colorado Springs, Colorado; and the history of Russia’s long-standing aggression against Ukraine.

**ACCESSIBILITY**

The Museum expanded its efforts to ensure that cost is not a barrier to visiting the Museum. In commemoration of mission-aligned national holidays, we offered free admission on Memorial Day and Juneteenth, which brought record crowds of more than 1,000 visitors and nearly 600 visitors, respectively. As the first museum in Dallas to join the Museums for All program run by the Institute of Museum and Library Services, the Museum continued to provide SNAP beneficiaries admission at a reduced cost. The Museum proudly participated in the Blue Star Museums program to provide free admission from Memorial Day to Labor Day to active-duty military personnel, veterans, and their families. Over the summer, the Museum also took part in the Dallas Park and Recreation Department’s Teen All Access Pass, which offered free access to local cultural and entertainment attractions for kids ages 13-17 and their families.

In March, the Museum became a part of Dallas CityPASS.® This program offers a discounted ticket package to five top attractions in Dallas for locals and travelers from across the country and around the world. The Museum is grateful for underwriting support for Memorial Day with ArtsActivate funding from the City of Dallas Office of Arts and Culture, and for Juneteenth from Andy Smith and Paul von Wupperfeld, and Kate and Keith Newman. The first full weekend of every month is a Bank of America Museum On Us with free admission for cardholders and employees of Bank of America and Merrill Lynch.

**VOLUNTEER IMPACT**

The Museum’s volunteer program continued to grow in 2022. Our team of 191 volunteers, including 90 volunteers new to the Museum, served a total of 8,358 hours. Volunteers worked as visitor guides, gallery docents, docent educators, and Dimensions in Testimony facilitators. They also provided support to our archivists and assisted in administrative roles.

**A GATHERING PLACE**

The Museum was proud to support and welcome global corporations and local nonprofits alike by serving as the venue for 52 special events in 2022. From meetings and receptions to conferences and concerts, the Museum is a convener for the community as people come together to learn, engage in meaningful conversations, and create positive change.
HONORING SURVIVORS AND SHARING THEIR STORIES

IN REMEMBRANCE

International Holocaust Remembrance Day was established by the United Nations as a day to honor all victims of the Holocaust. It coincides with the Soviet liberation of Auschwitz-Birkenau, the largest Nazi death camp, on January 27, 1945. The Museum hosted its annual International Holocaust Remembrance Day Commemoration virtually. The event featured second-generation speakers Julie Meetal Berman and Mark Jacobs, who shared the stories of their parents’ experiences and survival.

On April 27, we gathered at Congregation Shearith Israel to remember the 6 million Jews murdered during the Holocaust and honor our incredible survivors at our annual Yom HaShoah commemoration. In the tradition of L'Dor V'Dor (from generation to generation), the 2022 program featured stories of local survivors read by their grandchildren.

IN CONVERSATION

In 2022, the Museum continued to welcome visitors to our Dimensions in TestimonySM Theater, one of only two specialized theaters in the world. Developed by the USC Shoah Foundation, the experience allows visitors to interact in real time with Holocaust survivors. High-definition interview recordings paired with voice recognition technology enable these incredible people to answer questions about their lives before, during, and after the Holocaust. The Museum’s Dimensions in Testimony has 12 featured survivors, rotating weekly.

At our Spring Break and Summer Survivor Speaker Series, students and adults heard testimonies from Holocaust survivors, refugees, hidden children, and second-generation speakers. After decades of speaking to school groups, Holocaust survivor and Museum co-founder Max Glauben spoke for a final time at the Spring Break Survivor Speaker Series before his passing on April 28, 2022. His story lives on in our Dimensions in TestimonySM Theater, where he is the featured speaker every Friday.

“With the hologram from a real-life victim of the Holocaust, I got to see the ways in which the Holocaust affected people in a whole new way ... When you get to personally interact, in a cool new way, it makes it more impactful and creates a better understanding.”

-Violet, 10th grade student, South Grand Prairie High School
PRESERVING THE PAST

The Museum houses artifacts, photographs, and documents that cover the history of the Holocaust and other human rights topics in our permanent exhibition and in the Helen and Frank Risch Family Library & Archives. These materials are being preserved for future generations; many are also accessible for research purposes and can be found in our Online Collections Database.

In 2022, the Museum acquired 51 new collections of oral history testimonies, objects, and other archival materials that document the Holocaust and the history of human rights.

2022 ARTIFACT DONORS

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2022 ORAL HISTORY PARTICIPANTS

- Isaac Faz
- Jerry Hawkins
- Curtis King
- Richard Miles
- Chris Owens
- Barbara Rosenberg
- Hansa Schroeb
- Sam Tornabene

HIGHLIGHTS INCLUDE

1. Lilli Wolff and Mati Driessen Collection
   Photos and dress designs by Lilli Wolff were donated by Klaus Driessen, son of Mati. Wolff, a Jewish woman who started as a costume designer and became a fashion designer, was hidden in Vienna in 1940 by her friends, including Mati, who were later honored by Yad Vashem as Righteous Among the Nations. Wolff immigrated to Dallas, where she grew a flourishing business, eventually dressing Miss America 1952 Colleen Kay Hutchins.

2. Robert G. Storey’s personal diaries
   Donated by his grandsons, the two diaries chronicle Storey’s daily activities from January 1945 to October 1946, which includes his work leading up to and during the Nuremberg Trials, where he served as an executive trial counsel for U.S. Supreme Court Justice Robert Jackson, America’s chief prosecutor at the Trials. The journals cover Storey’s recruitment by Justice Jackson, trips across Europe to collect evidence, his encounters with high-level Nazi officials during the trial, and the sentencing process.

3. Wise Family Scrapbook
   Philip Wise donated two scrapbooks compiled by his aunt, Frances Wise, who was a Jewish teenager living in Dallas during the onset of World War II. The scrapbooks include newspaper articles and clippings that document antisemitism and the start of the war in Europe.

4. Yolonda Blue Horse Oral History
   Video testimony recording provided insight into the American Indian experience. The Museum recorded 16 oral history testimonies in 2022 from Holocaust survivors and members of communities reflected in topics in the Museum’s Pivot to America Wing, including civil rights activists and leaders, immigrants and refugees, and LGBTQ advocates.

5. Scrapbook of Herbert A. Gold
   Donated by Herbert’s daughter, Barbara Gold, the scrapbook chronicles Herbert’s service with the U.S. Army’s 34th Evacuation Hospital unit during the 1940s. The scrapbook contains photographs, documents, and programs from his time in the United States and Europe, including the liberation of Buchenwald Concentration Camp. The Museum used donated funds to preserve this artifact.

6. Chris Owens and Jesse Owens Family Collections
   Chris Owens, a former proathlete and the great-nephew of 1936 Olympic Games gold medalist Jesse Owens, donated photographs that chronicle Jesse’s post-Olympics life, as well as documents, articles, and memorabilia chronicling Chris’ basketball career and the racism he experienced while playing in Germany in the early 2000s.
STATEMENT OF FINANCIAL POSITION
DECEMBER 31, 2022

ASSETS
Cash and cash equivalents $ 3,038,034
Other receivables 379,872
Inventory, net 70,321
Prepaid expenses 228,649
Pledges receivable, net 3,674,226
Property and equipment, net 49,079,842
Investments unrelated to endowments 3,681,108
Total assets $ 60,152,052

LIABILITIES AND NET ASSETS

LIABILITIES
Accounts payable and accrued expenses $ 455,287
Assets held for the Endowment Foundation 39,999
Lines of credit 94,589
Total liabilities 589,875

NET ASSETS
Without donor restrictions 53,580,400
With donor restrictions 5,981,777
Total net assets 59,562,177
Total liabilities and net assets $ 60,152,052

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
YEAR ENDED DECEMBER 31, 2022

REVENUES AND OTHER SUPPORT
Without Donor Restrictions With Donor Restrictions 2022 Total
Admission fees $ 811,456 $ - $ 811,456
Memberships 810,666 - 810,666
Upstander Partnership fees 26,200 - 26,200
Program service fees and museum store sales, net 167,825 - 167,825
Parking lot revenue, net 172,413 - 172,413
Contributions 1,055,532 1,088,756 2,144,288
In-kind contributions 40,796 - 40,796
Special event revenues, net of cost of direct benefits to donors 1,262,136 - 1,262,136
Endowment grants for operations 105,291 160,533 265,824
Endowment Fund management fee 20,000 - 20,000
Investment income, net 20,507 - 20,507
Net assets released from restrictions 3,362,267 (3,362,267) -
Total revenues and other support 7,855,089 (2,112,978) 5,742,111

EXPENSES
Education 7,564,083 - 7,564,083
Fundraising 1,030,523 - 1,030,523
Administrative 1,510,493 - 1,510,493
Total expenses 10,105,099 - 10,105,099

CHANGE IN NET ASSETS
(2,250,010) (2,112,978) (4,362,988)
Net assets, beginning of year 58,009,078 8,094,755 66,103,833
Transfer of net assets to the Endowment Foundation (2,178,668) - (2,178,668)
Net assets, end of year $ 53,580,400 $ 5,981,777 $ 59,562,177

Note: Expenses include $3.7M of depreciation expense for the new building, which is a non-cash expenditure. However, the Museum has a Provision for Plant Replacement, Renewal and Special Maintenance (PPRRSM Fund), which is capital designated to fund future property, plant, and equipment expenditures.
IN APPRECIATION

Peggy and Mark Zilbermann

One couple, many passions: Where this influential husband and wife find their focus

By Rob Brinkley

Mark Zilbermann will never forget the night he introduced a special man to a packed ballroom. The occasion? The 2021 Hope for Humanity dinner, in support of the Dallas Holocaust and Human Rights Museum. The guest of honor? Max Glauben, Holocaust survivor and a founder of the Museum — “to a large degree,” Zilbermann says, “the heart and soul of the Museum.” Zilbermann choked up as he spoke that night. “Being able to honor a man who had done so much in his life was extremely emotional.”

Heart and soul are what attract Zilbermann and his wife, Peggy Zilbermann, to the Museum. Passionate supporters — Mark served as Board chair in 2021 and 2022 — and members of the Chesed Society, the Zilbermanns have a unified vision and complementary focuses.

For Mark, one is growing the educational outreach. “In the past, we would generally see students once during their school career. We know this had an impact on their behavior. Imagine the impact we can have when we interact with them multiple times a year, every year, for their entire K through 12th grade career. There’s no telling how large this can become.”

For Peggy, a special focus is programming. “The Museum’s many offerings, like the Civil Discourse Series and programs on LGBTQ+ topics, create a voice for many in Dallas who have not had an opportunity to be heard.”

The Zilbermanns know how crucial the Museum’s mission is. “Hate and its associated bad behavior are on the rise,” Mark says. “The Museum combats hate every day.”

On March 31, the Museum was honored to host Noel Paul Stookey, Grammy Award-winning musician of the legendary folk trio, Peter, Paul and Mary, for a memorable evening of song and stories with our Chesed Society members. Thanks to Northern Trust, and Peggy and Mark Zilbermann for helping make the event possible. Photo by Kim Leeson.

CHESED SOCIETY

Named after the Jewish virtue of chesed, which means “loving-kindness,” this major giving society is composed of those who support the Museum with annual gifts of $25,000 or more.

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Photos by Kim Leeson
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ENdowment and capital improvements

The museum is grateful for the perpetual support provided through endowment gifts.

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In the Holocaust / Shoah Wing, students learn about groups targeted for persecution by the Nazis.
How the values of the online shopping and streaming giant align with values here at home
By Rob Brinkley

There has never been a more urgent time in our nation’s history to provide fact-based education about the ramifications of unchecked hatred.” As Amazon’s head of community affairs for the Dallas region, Vickie Yakunin is charged with identifying and supporting nonprofits doing impactful work in the area.

This year marks the third in a meaningful relationship: Amazon has supported the Dallas Holocaust and Human Rights Museum’s Funk Family Upstander Speaker Series, the Upstander Institute, Camp Upstander, and now the Upstander Partnership curriculum program’s expansion to more than 23,000 Dallas ISD students.

“The work that the Museum is doing to educate students on what it means to be an Upstander is critical,” Yakunin says. “Students need education on how to stand up for others. That very much aligns with the kind of programming that is important to Amazon.”

Helping teachers is important, too. Yakunin values the Museum’s Upstander Education Database, which provides educators with free grade-appropriate and TEKS-aligned teacher resources, classroom lessons, and student activities. The goal is to help instill Upstander skills and teach genocide awareness, Holocaust history, and American civil- and human-rights history. Says Yakunin: “It equips educators with curated, usable, quality education tools and ensures that these life-changing lessons are taught to students. I have hope that future generations will learn from the past and that history won’t repeat itself.”

Yakunin says that the Museum is on her own list of Dallas must-sees every time a visitor asks. “It’s such a unique place. In addition to the Holocaust, the Museum explores multiple human-rights violations around the world. We’re so fortunate. Not every city has a museum like this.”

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Memorial and Reflection Room. Photo by Jason O’Keer.
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The Lupe Murchison Foundation
For his famously benevolent friend, a trustee carries on her mission of a better future for all
By Rob Brinkley

Ask Jerry V. Smith why the Dallas Holocaust and Human Rights Museum is important to the people of North Texas, and the answer goes quickly global: “It helps to spread the word about the Holocaust — and that everyone is created equal and has equal rights.” Smith is the managing trustee of the Lupe Murchison Foundation, which helps fund Museum operations, as both he and the foundation have a mission with global leanings. “We support the Museum because we want to support Israel and the Jewish people and to do what we can to prevent the oppression of others.”

These universal concepts align perfectly with the point of view of Lucille “Lupe” Murchison, the late Dallas arts patron whom Smith has described as a lover of people and an enjoyer of the world around her.

Following her death in 2001, the Lupe Murchison Foundation was founded and has since provided funding to various health care, educational, and cultural organizations. Smith was a longtime friend and consultant to Murchison, known for her generosity, and he works tirelessly and strategically in her honor. The foundation’s gifts help the Museum operate in almost innumerable ways: everything from hiring, education, and administration to maintenance, marketing, and public relations. Smith is a natural at that last one: He tells out-of-towners all about Dallas’ large Jewish population and about the Museum’s core missions. Says he: “We want our country — our people within the United States — to remember the Holocaust.”

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Students learn about the nine leading authors of the Universal Declaration of Human Rights.
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