

DALLAS HOLOCAUST AND HUMAN RIGHTS MUSEUM

2022 ANNUAL REPORT



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2022 was an exciting year of growth and innovation at the Dallas Holocaust and Human Rights Museum. We inspired Upstanders through providing increased educational opportunities for students, corporations, and the community. We welcomed people back to the Museum in-person as we offered expanded programming. We continued to speak out against the rising scourge of antisemitism, racism, and hatred locally and globally. These activities supported our underlying commitment to teach the history of the Holocaust and advance human rights to combat prejudice, hatred, and indifference.

The Museum reached more than 165,000 people in 2022, including serving students through field trips and educational offerings, welcoming visitors, providing engaging programs, and training educators. This could not have been accomplished without you – our members, donors, volunteers, and supporters.

We are thankful for the leadership of Immediate Past Chair Mark Zilbermann during pivotal years and the dedication of Board members who have been vital to our success. We are incredibly grateful for our supporters' many contributions that continue to help us further our mission. It is an honor to work alongside such committed people and to make an impact on the world.

Warmest regards,

Mary Pat Higgins

Mary Pat Higgins
President and CEO

Lee E. Michaels

Lee Michaels
Board of Directors Chair

SPECIAL EXHIBITIONS

COURAGE AND COMPASSION: THE JAPANESE AMERICAN WORLD WAR II EXPERIENCE

The special exhibition *Courage and Compassion: The Japanese American World War II Experience*, created by the Go For Broke National Education Center, was on view from January 20 to June 12. Following Japan's bombing of Pearl Harbor on December 7, 1941, Japanese Americans living on the West Coast were removed from their homes under the terms of Executive Order 9066 and forced into internment camps across the Western and Southern United States. Approximately 120,000 residents of Japanese ancestry, nearly two-thirds of whom were American citizens, were denied their constitutional rights and imprisoned without trial.

Interactive educational components included a timeline encompassing the Pearl Harbor attack, the relocation to camps, the heroic actions of segregated U.S. Army units comprised of Japanese American soldiers, and ultimately, the Civil Liberties Act of 1988 that granted redress and reparations to those wrongfully interned. The exhibition also featured portraits by photographer **Shane Sato** of Japanese American WWII veterans who served in the U.S.

military, despite many having been incarcerated in the camps.

To accompany the special exhibition, the Museum hosted a series of public programs. The first, presented in partnership with AJC Dallas, Japan-America Society of Dallas/Fort Worth, and SMU Tower Center, explored Executive Order 9066 and stories of the Japanese Americans affected by internment, including those who volunteered for military service. The Museum hosted **Mitchell T. Maki**, president and CEO of Go For Broke, to discuss the creation of this exhibition and the personal stories that inspired it. In partnership with the Center for Presidential History at SMU, **Stephanie D. Hinnershitz** discussed her book *Japanese American Incarceration: The Camps and Coerced Labor during World War II*.

The exhibition was supported by Texas Instruments Foundation; Carl B. and Florence E. King Foundation; Texas Holocaust, Genocide, and Antisemitism Advisory Commission; Orchid Giving Circle Fund at Texas Women's Foundation; Toyota; ORIX Corporation USA; and David and Tina Nishida.



A row of barracks at the Minidoka Relocation Center, an internment camp for Japanese Americans in Hunt, Idaho, 1942. Records of the War Relocation Authority, National Archives.



Portrait of Wat Misaka. Photo by Shane Sato.



Company F, 2nd Battalion, 442nd Regimental Combat Team on the front lines in France, November 13, 1944. Signal Corps photo #ETO-HQ-44-25762 (Musser). National Archives 111-SC-341438.



Guests at the opening reception for *The Girl in the Diary*. Photo by Kim Leeson.



Interactive table in *The Girl in the Diary*.

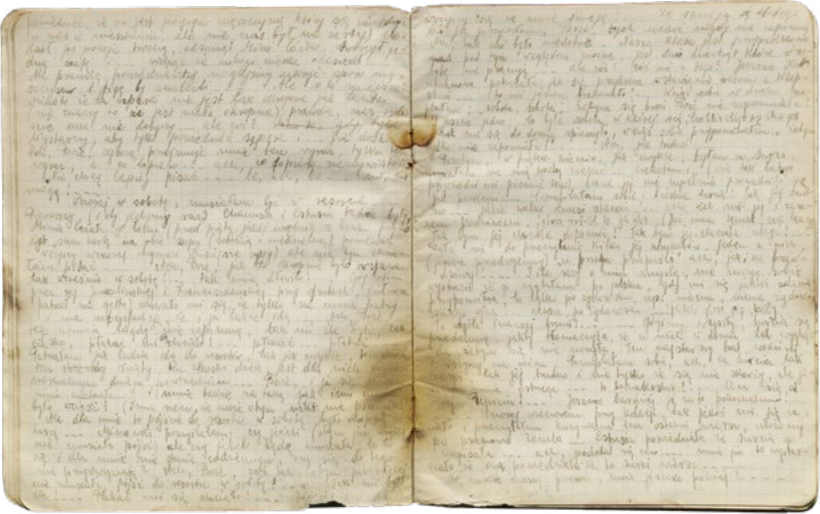
THE GIRL IN THE DIARY: SEARCHING FOR RYWKA FROM THE ŁÓDŹ GHETTO

In 1945, a diary was found in the ashes of a crematorium in the liberated Auschwitz-Birkenau Camp. Written by a 14-year-old Jewish girl named Rywka Lipszyc, this diary documented her life in the Łódź Ghetto between October 1943 and April 1944.

Rywka Lipszyc's diary, a moving memoir of life and adolescence, was the focal point of the special exhibition *The Girl in the Diary: Searching for Rywka from Łódź Ghetto*. The exhibition, on view from July 14 to December 31, blended original artifacts, fleeting candid photographs of others' lives in the ghetto, and selected excerpts from the diary, supplemented by expert commentary to help visitors understand Rywka's experiences. Through historical artifacts, interactive touch screens, and documentary videos, *The Girl in the Diary* allowed visitors to briefly walk the streets of the Łódź Ghetto and reconstructed what might have happened to Rywka after her deportation to Auschwitz and beyond.

To open the exhibition, **Jakub Nowakowski**, director of the Galicia Jewish Museum in Kraków, Poland, discussed the design of this exhibition and the diary that inspired it. Special programs related to the exhibition featured **Alexandra Zapruder**, author of *Salvaged Pages: Young Writers' Diaries of the Holocaust*, who discussed how diaries offer a rare glimpse into the vast and diverse experiences of young people in the Holocaust, as well as a film screening and discussion of *The Secret Diary of the Holocaust* featuring film subject **Dr. Zahava Scherz**.

The exhibition was supported by Betty Jo and David Bell. Exhibition sponsors included the Jewish Federation of Greater Dallas, Larry Ginsburg, Shula and Aharon Netzer, Celia and Larry Schoenbrun, and Joanne and Charles Teichman/Ylang 23. Program sponsors included Ronit and Haviv Ilan, Lisa and Peter Kraus, and Helen and Frank Risch.



Replica photo of Rywka Lipszyc's diary. Courtesy of the Galicia Jewish Museum.

PROGRAMMING

DISTINGUISHED LECTURES

The **Funk Family Upstander Speaker Series**, named in loving memory of Blanche & Max Goldberg and Fannie & Isaac Funk, was created to showcase individuals and organizations who stand up for human rights on a local, national, or global level. During the year, we hosted **Judith Heumann**, a tireless advocate for the rights of disabled people who played a key role in implementing national legislation, including the Americans with Disabilities Act. (Judith died in March 2023.) We also heard from three local organizations, **Jewish Family Service of Greater Dallas**, **AVANCE-North Texas**, and **Jubilee Park & Community Center**, about the importance of families within communities and how these organizations are working to eliminate barriers to equity, equip parents with tools for economic growth, and provide children with educational opportunities and support. The last program of the year highlighted **The Innocence Project's** groundbreaking use of DNA technology, its ongoing efforts to reform policies that lead to wrongful convictions, and the impact of the organization's work on individuals who have been exonerated with Chief Program Officer Bhavan Sodhi, exoneree Christopher Ochoa, and Innocence Project of Texas Executive Director Mike Ware.

In September, the Museum took an in-depth look at Josef Mengele, Nazi doctor who performed inhumane and often deadly experiments on prisoners at Auschwitz, as part of our **Mittelman-Berman Holocaust Education Series**, in memory of Les and Magda Mittelman, with a lecture from **Dr. David G. Marwell**, author of *Mengele: Unmasking the Angel of Death* and former chief of investigative research with the U.S. Department of Justice.



Funk Family Upstander Speaker Series
Top to bottom: Panel discussion with The Innocence Project. Photo by Kim Leeson; Judith Heumann. Photo courtesy of Judith Heumann; Supporting Families in North Texas program. Photo by Kim Leeson.

ENGAGING DISCUSSIONS

Through our **Civil Discourse Series**, presented by The Meadows Foundation, multiple sides of a thought-provoking topic are explored through respectful discussion. In 2022, the Museum convened panels of subject-matter experts to represent their perspectives on issues related to human and civil rights, including critical race theory in public education and cancel culture.

A four-part series, **Crucial Conversations: Challenging AAPI Hatred**, fostered an increased understanding of the origins and history of discrimination against the Asian American and Pacific Islander (AAPI) communities, discussed the recent increase in anti-AAPI violence and rhetoric, and identified concrete steps to confront and disrupt AAPI hatred.

As part of our **Permanent Exhibition Highlight Series**, the Museum presented lectures **Planning the Holocaust: The Impact of the Wannsee Conference and Religion and Genocide**. We hosted a screening and discussion in our Cinemark Theater of *Final Account*, a film that reflects on how otherwise ordinary Germans took part in the Holocaust. In recognition of Native American Heritage Month, our program **American Indian Boarding Schools: History and Healing** examined the history of these schools and how American Indian communities in North America are coming to terms with their intergenerational trauma.

The Museum is grateful for support for these programs from Texas Instruments Foundation, Nissan Foundation, Julie Meetal Berman and Dr. Joseph M. Berman, IMA Financial Group and IMA Foundation, Bank of Texas, Susser Bank/Catherine and Sam L. Susser, Match Group, Condon Tobin Sladek Thornton Nerenberg, and Mavs Take ACTION!

INSPIRING EVENTS

For our annual **Spring Fundraiser**, the Museum was delighted to partner with Dallas Theater Center for an exclusive performance of its production of *The Sound of Music*. Set in Austria at the time of the *Anschluss*, this beloved classic marked one of the largest and most successful Spring Fundraiser events yet.

On October 13, more than 1,000 guests came together for our annual **Hope for Humanity** dinner to pay tribute to our local Holocaust survivors and to honor Dallas Mavericks CEO **Cynt Marshall**, a dynamic force for inclusion and diversity in the workplace and a trailblazer in creating a welcoming corporate culture. At the event, we were proud to debut an original Museum-produced film sharing a story of the Kindertransport told through the personal testimonies of siblings **Magie Romberg Furst** and **Bert Romberg**. An organized rescue effort from 1938 to 1940, the *Kindertransport* brought nearly 10,000 Jewish children to safety in Britain.

To celebrate the third anniversary of the opening of our new building, our **Charter Members** were treated to a special evening with **Mark Kreditor**. His program, *Music that Survived the Holocaust*, celebrated the songwriters, musicians, and their family members who survived the Holocaust and enriched our lives with their musical gifts.

Top to bottom: Dallas Theater Center's production of *The Sound of Music*. Photo by Karen Almond; Mark Kreditor performs at a Charter Member event. Photo by Kim Leeson; Spring Fundraiser Event Chairs Kimberly Ross and Yana Mintskovsky. Photo by Tamytha Cameron; 2022 Hope for Humanity Event Chairs Michael Young and Cristina Barbosa with honoree Cynt Marshall, Board Chair Mark Zilbermann, and President and CEO Mary Pat Higgins; Hope for Humanity dinner. Photos by Hal Samples.



EDUCATION

Just as hatred is learned, it can be unlearned. The Museum works every day to educate students and visitors about the past and the deadly ramifications of hatred to prevent future atrocities. We empower them to be Upstanders against prejudice, hatred, and indifference.

During 2022, the Museum served 33,581 students through in-person and virtual field trips, providing educational experiences that go far beyond textbooks. This represents a 45% increase from 2021, an encouraging sign that schools are coming back after navigating the effects of the pandemic.

Interactive exhibitions, original historical films, personal testimonies, and engaging artifacts individualize the past. It is through connections with historical events and figures that students better understand the Holocaust, its significance, and their own role in standing up to antisemitism and hatred today.

The Museum provides free admission, transportation, and curriculum support for students from Title 1 and economically disadvantaged schools so that every student, regardless of financial circumstance, can learn the Museum's vital lessons. Generous support from **Museum Experience Fund** donors provided scholarships for 20,075 students to visit the Museum, participate in virtual field trips, and learn through interactive educational programs.

The Museum reached students even when school was out for summer break. **Camp Upstander**, for kindergarten through sixth grade, engaged more than 700 students in partnership with the Jewish Community Center's Camp Chai. Students participated

in activities around themes such as inspiring Upstander behavior, building community, and embracing differences. The **Upstander Institute**, tailored for seventh to 12th grade, featured project-based learning in which students conducted research and presented their findings on topics relating to the Holocaust, genocide, and civil rights.



Right: Campers at the Museum's Upstander Institute graduation.

Below: Students view concentration camp uniforms in the Holocaust / Shoah Wing.



Students tour the Holocaust / Shoah Wing.



Candy Brown Holocaust and Human Rights Educator Conference attendees hear from Holocaust survivor Magie Furst, 16th Street Baptist Church bombing survivor Dale Long, and Cambodian genocide survivor Thear Suzuki.

One of the Museum's most innovative new educational offerings, the **Upstander Partnership**, provides school districts with custom Texas Essential Knowledge and Skills (TEKS) aligned curriculum that equips teachers with the lessons and resources they need to inform students' academic careers and positively impact their futures beyond the classroom. The Upstander Partnership provides history-informed civics and citizenship education for students in kindergarten through 12th grade. The curriculum is compatible with TEKS standards and includes year-round access to an online learning resources database, educational programs in the classroom, field trips to the Museum, professional development for educators, and more. The Museum launched the program in the 2021/2022 school year with Coppell ISD and expanded to Hurst-Euless-Bedford ISD for the 2022/2023 school year, serving a total of nearly 36,000 students.

The Museum provided trainings, professional development opportunities, and events for educators throughout the year, including the **Candy Brown Holocaust and Human Rights Educator Conference**. Offering tools and instruction, the Museum reached more than 1,900 teachers across Texas and from Arkansas, California, Idaho, New Mexico, Oklahoma, Oregon, and Washington.

New in 2022, the two-day **Ethnic Studies Conference** included presentations by educators that elevated diverse voices across social studies curricula. Educators had the opportunity to explore the Museum, learn about our resources, and receive expert guidance about how to implement Ethnic Studies courses in their curriculum. The Museum also hosted its second annual **Elementary Educator Professional Development** to provide teachers

of kindergarten through fifth grade with age-appropriate lessons for their classrooms.

To continue educating lifelong learners, **Programs for Professionals** taught law enforcement, health care, legal, and corporate professionals about how the events of the past can help inform their choices and professional responsibilities. The **Corporate Upstander Training** program offers historical resources and professional development opportunities for companies and their employees on an ongoing basis. In 2022, more than 1,200 professionals participated in these programs.

We are thankful to Constantin Foundation, Candy and Ike Brown, Texas Holocaust, Genocide, and Antisemitism Advisory Commission, Amazon, Toyota, and Texas Instruments Foundation for supporting these educational offerings. The Museum is grateful to the many donors to the Museum Experience Fund.

CONNECTING WITH THE COMMUNITY

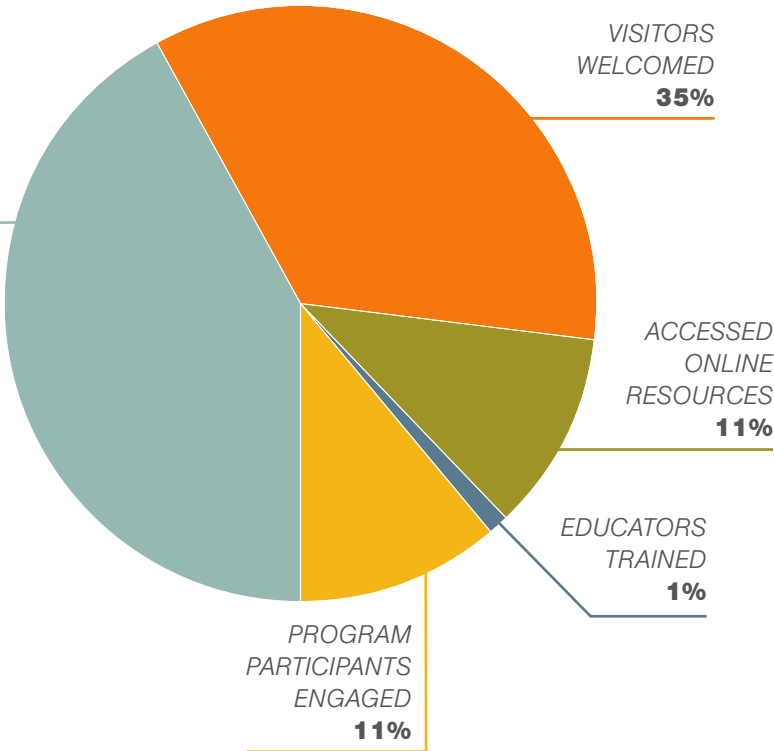


A docent leads a discussion in the Human Rights Wing.

165,007

The Museum reached **165,007** people at the Museum, in classrooms, and online in 2022. This included 103,727 people who attended the Museum for visits, student field trips, public programs, professional trainings, and events. The Museum welcomed visitors and program participants from all 50 states, Washington, D.C., Puerto Rico, Guam, and 65 countries.

STUDENTS IMPACTED 42%
Of students impacted, **35,991** schoolchildren participated in the Upstander Partnership program, which includes year-round curricula and classroom lessons for K-12 and field trips for select grades.



HUMANITY LIVES HERE

In September 2022, the Museum launched its first comprehensive marketing campaign to raise awareness and help drive attendance. Since the Museum’s new building opened just six months before the onset of COVID-19, many people in North Texas are still unaware of our new location and expanded mission. The **Humanity Lives Here** campaign created and executed by the marketing agency Tegan ran through March 2023 across multi-media channels in the North Texas market, including print publications, connected TV ads, billboards and kiosks, website display banners and video, and paid search.

The awareness campaign was funded through a grant from an anonymous foundation with matching gifts from Communities Foundation of Texas, Candy and Ike Brown, Debbie and Ronald Greene, Geraldine Acuña-Sunshine and Gabe Sunshine, Peggy and Mark Zilbermann, Cathy and Mark Zoradi, Lee and Paul Michaels, Ruthy and Steven Rosenberg, Celia and Larry Schoenbrun, Florence and Howard Shapiro, Ann and Fred Margolin, Paulette and Brendan Minitier, Phyllis and Ron Steinhart, Veronique and Hylton Jonas, Julia Wada and Randy Rubin, and Cecily Bolding.



Full-page advertisement in October 2022 issue of *Texas Monthly*.

MAKING A STATEMENT

As a part of our mission to combat prejudice and hatred, the Museum continues to issue statements in response to local, national, and global events that impact our community or have far-reaching implications. In 2022, the Museum issued nine public statements covering issues such as the increase in hateful speech and imagery (including usage of the swastika) on social media; the hostage crisis at Congregation Beth Israel in Colleyville, Texas; the grocery store shooting in a predominantly Black neighborhood in Buffalo, New York; attacks against Asian American and Pacific Islander communities in North Texas; the LGBTQ+ nightclub shooting in Colorado Springs, Colorado; and the history of Russia’s long-standing aggression against Ukraine.

ACCESSIBILITY

The Museum expanded its efforts to ensure that cost is not a barrier to visiting the Museum. In commemoration of mission-aligned national holidays, we offered free admission on Memorial Day and Juneteenth, which brought record crowds of more than 1,000 visitors and nearly 600 visitors, respectively.

As the first museum in Dallas to join the **Museums for All** program run by the Institute of Museum and Library Services, the Museum continued to provide SNAP beneficiaries admission at a reduced cost. The Museum proudly participated in the **Blue Star Museums** program to provide free admission from Memorial Day to Labor Day to active-duty military personnel, veterans, and their families. Over the summer, the Museum also took part in the Dallas Park and Recreation Department’s

Teen All Access Pass, which offered free access to local cultural and entertainment attractions for kids ages 13-17 and their families.

In March, the Museum became a part of **Dallas CityPASS®**. This program offers a discounted ticket package to five top attractions in Dallas for locals and travelers from across the country and around the world.

The Museum is grateful for underwriting support for Memorial Day with ArtsActivate funding from the City of Dallas Office of Arts and Culture, and for Juneteenth from Andy Smith and Paul von Wupperfeld, and Kate and Keith Newman. The first full weekend of every month is a Bank of America Museums On Us with free admission for cardholders and employees of Bank of America and Merrill Lynch.

VOLUNTEER IMPACT

The Museum’s volunteer program continued to grow in 2022. Our team of 191 volunteers, including 90 volunteers new to the Museum, served a total of 8,358 hours. Volunteers worked as visitor guides, gallery docents, docent educators, and Dimensions in Testimony facilitators. They also provided support to our archivists and assisted in administrative roles.

A GATHERING PLACE

The Museum was proud to support and welcome global corporations and local nonprofits alike by serving as the venue for 52 special events in 2022. From meetings and receptions to conferences and concerts, the Museum is a convener for the community as people come together to learn, engage in meaningful conversations, and create positive change.

HONORING SURVIVORS AND SHARING THEIR STORIES

IN REMEMBRANCE

International Holocaust Remembrance Day was established by the United Nations as a day to honor all victims of the Holocaust. It coincides with the Soviet liberation of Auschwitz-Birkenau, the largest Nazi death camp, on January 27, 1945. The Museum hosted its annual International Holocaust Remembrance Day Commemoration virtually. The event featured second-generation speakers **Julie Meetal Berman** and **Mark Jacobs**, who shared the stories of their parents’ experiences and survival.

On April 27, we gathered at Congregation Shearith Israel to remember the 6 million Jews murdered during the Holocaust and honor our incredible survivors at our annual **Yom HaShoah** commemoration. In the tradition of L’Dor V’Dor (from generation to generation), the 2022 program featured stories of local survivors read by their grandchildren.

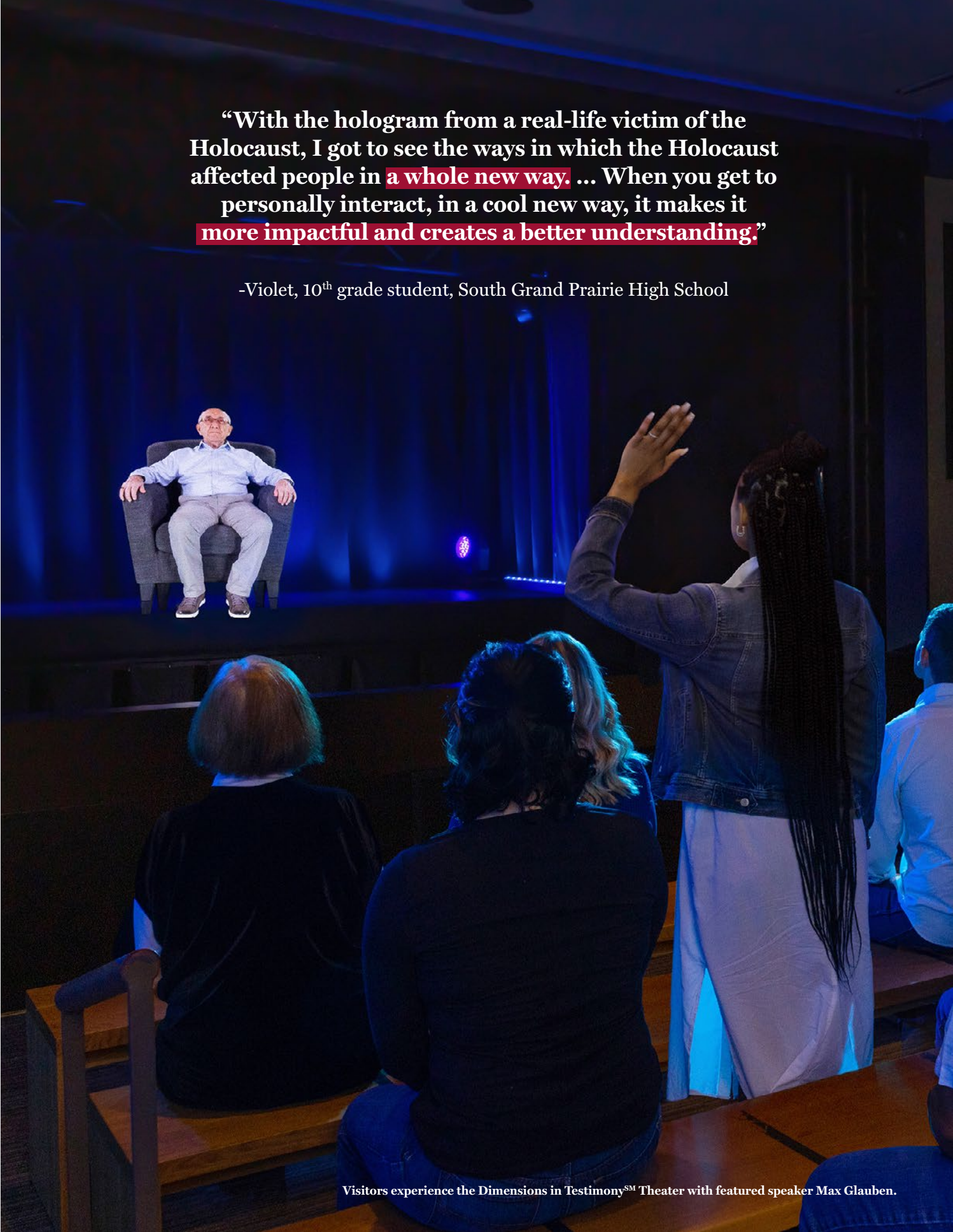


Yom HaShoah commemoration.
Photo by Kim Leeson.

IN CONVERSATION

In 2022, the Museum continued to welcome visitors to our **Dimensions in TestimonySM Theater**, one of only two specialized theaters in the world. Developed by the USC Shoah Foundation, the experience allows visitors to interact in real time with Holocaust survivors. High-definition interview recordings paired with voice recognition technology enable these incredible people to answer questions about their lives before, during, and after the Holocaust. The Museum’s Dimensions in Testimony has 12 featured survivors, rotating weekly.

At our **Spring Break** and **Summer Survivor Speaker Series**, students and adults heard testimonies from Holocaust survivors, refugees, hidden children, and second-generation speakers. After decades of speaking to school groups, Holocaust survivor and Museum co-founder **Max Glauken** spoke for a final time at the Spring Break Survivor Speaker Series before his passing on April 28, 2022. His story lives on in our Dimensions in TestimonySM Theater, where he is the featured speaker every Friday.



“With the hologram from a real-life victim of the Holocaust, I got to see the ways in which the Holocaust affected people in **a whole new way**. ... When you get to personally interact, in a cool new way, it makes it **more impactful and creates a better understanding.**”

-Violet, 10th grade student, South Grand Prairie High School

Visitors experience the Dimensions in TestimonySM Theater with featured speaker Max Glauken.

PRESERVING THE PAST

The Museum houses artifacts, photographs, and documents that cover the history of the Holocaust and other human rights topics in our permanent exhibition and in the **Helen and Frank Risch Family Library & Archives**. These materials are being preserved for future generations; many are also accessible for research purposes and can be found in our Online Collections Database.

Thanks to a multiyear grant from the Institute of Museum and Library Services, the Museum cataloged an additional 3,321 items in 2022. We also concluded a yearlong oral history cataloging grant from the Texas Holocaust, Genocide, and Antisemitism Advisory Commission. Through this grant, we were able to catalog and make available 233 oral history testimonies.

In 2022, the Museum acquired 51 new collections of oral history testimonies, objects, and other archival materials that document the Holocaust and the history of human rights.

2022 ARTIFACT DONORS

Ginette Albert
Mike Bizzell
Betty Boyd-Meis
Former First Lady
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Cohn/Suffness Families
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Robert Emery
Robert B. Giacomozzi
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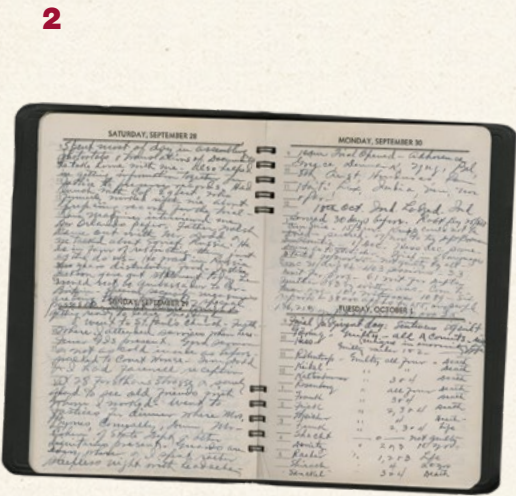
Carey McKinney
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Karen Nixon
Chris Owens
Lucia Petrin
C. Beth Roberts
Joanna Robinson
Brittney Ronan
Barbara Rosenberg
Martin Sher
Gerry Storey
Harry Storey
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Philip Wise

2022 ORAL HISTORY PARTICIPANTS

Ghazwan Abdullah
Frederick Acuña
Gary Bellomy
Yolonda Blue Horse
Clarence Broadnax
Cece Cox
Marvin Dulaney
Robert Emery

Isaac Faz
Jerry Hawkins
Curtis King
Richard Miles
Chris Owens
Barbara Rosenberg
Hanna Schrob
Sam Tornabene

HIGHLIGHTS INCLUDE



1 Lilli Wolff and Mati Driessen Collection

Photos and dress designs by Lilli Wolff were donated by Klaus Driessen, son of Mati. Wolff, a Jewish woman who started as a costume designer and became a fashion designer, was hidden in Vienna in 1940 by her friends, including Mati, who were later honored by Yad Vashem as Righteous Among the Nations. Wolff immigrated to Dallas, where she grew a flourishing business, eventually dressing Miss America 1952 Colleen Kay Hutchins.

2 Robert G. Storey's personal diaries

Donated by his grandsons, the two diaries chronicle Storey's daily activities from January 1945 to October 1946, which includes his work leading up to and during the Nuremberg Trials, where he served as an executive trial counsel for U.S. Supreme Court Justice Robert Jackson, America's chief prosecutor at the Trials. The journals cover Storey's recruitment by Justice Jackson, trips across Europe to collect evidence, his encounters with high-level Nazi officials during the trial, and the sentencing process.

3 Wise Family Scrapbook

Philip Wise donated two scrapbooks compiled by his aunt, Frances Wise, who was a Jewish teenager living in Dallas during the onset of World War II. The scrapbooks include newspaper articles and clippings that document antisemitism and the start of the war in Europe.

4 Yolonda Blue Horse Oral History

Video testimony recording provided insight into the American Indian experience. The Museum recorded 16 oral history testimonies in 2022 from Holocaust survivors and members of communities reflected in topics in the Museum's Pivot to America Wing, including civil rights activists and leaders, immigrants and refugees, and LGBTQ advocates.

5 Scrapbook of Herbert A. Gold

Donated by Herbert's daughter, Barbara Gold, the scrapbook chronicles Herbert's service with the U.S. Army's 34th Evacuation Hospital unit during the 1940s. The scrapbook contains photographs, documents, and programs from his time in the United States and Europe, including the liberation of Buchenwald Concentration Camp. The Museum used donated funds to preserve this artifact.

6 Chris Owens and Jesse Owens Family Collections

Chris Owens, a former proathlete and the great-nephew of 1936 Olympic Games gold medalist Jesse Owens, donated photographs that chronicle Jesse's post-Olympics life, as well as documents, articles, and memorabilia chronicling Chris' basketball career and the racism he experienced while playing in Germany in the early 2000s.

DALLAS HOLOCAUST AND HUMAN RIGHTS MUSEUM

STATEMENT OF FINANCIAL POSITION
DECEMBER 31, 2022

ASSETS

Cash and cash equivalents	\$ 3,038,034
Other receivables	379,872
Inventory, net	70,321
Prepaid expenses	228,649
Pledges receivable, net	3,674,226
Property and equipment, net	49,079,842
Investments unrelated to endowments	3,681,108
Total assets	<u>\$ 60,152,052</u>

LIABILITIES AND NET ASSETS

LIABILITIES

Accounts payable and accrued expenses	\$ 455,287
Assets held for the Endowment Foundation	39,999
Lines of credit	94,589
Total liabilities	<u>589,875</u>

NET ASSETS

Without donor restrictions	53,580,400
With donor restrictions	5,981,777
Total net assets	<u>59,562,177</u>

Total liabilities and net assets	<u>\$ 60,152,052</u>
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DALLAS HOLOCAUST AND HUMAN RIGHTS MUSEUM

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
YEAR ENDED DECEMBER 31, 2022

	Without Donor Restrictions	With Donor Restrictions	2022 Total
REVENUES AND OTHER SUPPORT			
Admission fees	\$ 811,456	\$ -	\$ 811,456
Memberships	810,666	-	810,666
Upstander Partnership fees	26,200	-	26,200
Program service fees and museum store sales, net	167,825	-	167,825
Parking lot revenue, net	172,413	-	172,413
Contributions	1,055,532	1,088,756	2,144,288
In-kind contributions	40,796	-	40,796
Special event revenues, net of cost of direct benefits to donors	1,262,136	-	1,262,136
Endowment grants for operations	105,291	160,533	265,824
Endowment Fund management fee	20,000	-	20,000
Investment income, net	20,507	-	20,507
Net assets released from restrictions	3,362,267	(3,362,267)	-
Total revenues and other support	<u>7,855,089</u>	<u>(2,112,978)</u>	<u>5,742,111</u>
EXPENSES			
Education	7,564,083	-	7,564,083
Fundraising	1,030,523	-	1,030,523
Administrative	1,510,493	-	1,510,493
Total expenses	<u>10,105,099</u>	<u>-</u>	<u>10,105,099</u>
CHANGE IN NET ASSETS	(2,250,010)	(2,112,978)	(4,362,988)
Net assets, beginning of year	58,009,078	8,094,755	66,103,833
Transfer of net assets to the Endowment Foundation	(2,178,668)	-	(2,178,668)
Net assets, end of year	<u>\$ 53,580,400</u>	<u>\$ 5,981,777</u>	<u>\$ 59,562,177</u>

Note: Expenses include \$3.7M of depreciation expense for the new building, which is a non-cash expenditure. However, the Museum has a Provision for Plant Replacement, Renewal and Special Maintenance (PPRRSM Fund), which is capital designated to fund future property, plant, and equipment expenditures.

IN APPRECIATION

Peggy and Mark Zilbermann

One couple, many passions: Where this influential husband and wife find their focus

By Rob Brinkley

Mark Zilbermann will never forget the night he introduced a special man to a packed ballroom. The occasion? The 2021 Hope for Humanity dinner, in support of the Dallas Holocaust and Human Rights Museum. The guest of honor? Max Glauken, Holocaust survivor and a founder of the Museum — “to a large degree,” Zilbermann says, “the heart and soul of the Museum.” Zilbermann choked up as he spoke that night. “Being able to honor a man who had done so much in his life was extremely emotional.”

as Board chair in 2021 and 2022 — and members of the Chesed Society, the Zilbermanns have a unified vision and complementary focuses.

For Mark, one is growing the educational outreach. “In the past, we would generally see students once during their school career. We know this had an impact on their behavior. Imagine the impact we can have when we interact with them multiple times a year, every year, for their entire K through 12th grade career. There’s no telling how large this can become.”

For Peggy, a special focus is programming. “The Museum’s many offerings, like the Civil Discourse Series and programs on LGBTQ+ topics, create a voice for many in Dallas who have not had an opportunity to be heard.”

The Zilbermanns know how crucial the Museum’s mission is. “Hate and its associated bad behavior are on the rise,” Mark says. “The Museum combats hate every day.” ■

Heart and soul are what attract Zilbermann and his wife, Peggy Zilbermann, to the Museum. Passionate supporters — Mark served



Peggy and Mark Zilbermann. Photo by Kim Leeson.

CHESED SOCIETY

Named after the Jewish virtue of chesed, which means “loving-kindness,” this major giving society is composed of those who support the Museum with annual gifts of \$25,000 or more.

- Anonymous

Amazon

Bank of America

Betty Jo and David Bell

Fran and Mark Berg

Candy and Ike Brown

Cinemark USA, Inc.

Lisa and Neil Goldberg

Liz and Tom Halsey

Ynette and Jim Hogue

Lisa and Peter Kraus

Sarah and Alan Losinger

Match Group

The Lupe Murchison Foundation

Northern Trust

Stanley A. Rabin

Raelaine Radnitz
- Helen and Frank Risch

Debbi Levy and Barry Rothschild

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On March 31, the Museum was honored to host Noel Paul Stookey, Grammy Award-winning musician of the legendary folk trio, Peter, Paul and Mary, for a memorable evening of song and stories with our Chesed Society members. Thanks to Northern Trust, and Peggy and Mark Zilbermann for helping make the event possible. Photo by Kim Leeson.



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Students examine artifacts from the Majdanek Death Camp in the Holocaust / Shoah Wing.



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In the Holocaust / Shoah Wing, students learn about groups targeted for persecution by the Nazis.



How the values of the online shopping and streaming giant align with values here at home

By Rob Brinkley

“There has never been a more urgent time in our nation’s history to provide fact-based education about the ramifications of unchecked hatred.” As Amazon’s head of community affairs for the Dallas region, Vickie Yakunin is charged with identifying and supporting nonprofits doing impactful work in the area.

This year marks the third in a meaningful relationship: Amazon has supported the Dallas Holocaust and Human Rights Museum’s Funk Family Upstander Speaker Series, the Upstander Institute, Camp Upstander, and now the Upstander Partnership curriculum program’s expansion to more than 23,000 Dallas ISD students.

“The work that the Museum is doing to educate students on what it means to be an Upstander is critical,” Yakunin says. “Students need education on how to stand up for others. That very much aligns with the kind of programming that is important to Amazon.”

Helping teachers is important, too. Yakunin values the Museum’s Upstander Education Database, which provides educators with free grade-appropriate and TEKS-aligned teacher resources, classroom lessons, and student activities. The goal is to help instill Upstander skills and teach genocide awareness, Holocaust history, and American civil- and human-rights history. Says Yakunin: “It equips

educators with curated, usable, quality education tools and ensures that these life-changing lessons are taught to students. I have hope that future generations will learn from the past and that history won’t repeat itself.”

Yakunin says that the Museum is on her own list of Dallas must-sees every time a visitor asks. “It’s such a unique place. In addition to the Holocaust, the Museum explores multiple human-rights violations around the world. We’re so fortunate. Not every city has a museum like this.” ■

A docent leads a group of students through the Holocaust / Shoah Wing.



Memorial and Reflection Room. Photo by Jason O’Rear.

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The Lupe Murchison Foundation

For his famously benevolent friend, a trustee carries on her mission of a better future for all

By Rob Brinkley

Ask Jerry V. Smith why the Dallas Holocaust and Human Rights Museum is important to the people of North Texas, and the answer goes quickly global: “It helps to spread the word about the Holocaust — and that everyone is created equal and has equal rights.” Smith is the managing trustee of the Lupe Murchison Foundation, which helps fund Museum operations, as both he and the foundation have a mission with global leanings. “We support the Museum because we want to support Israel and the Jewish people and to do what we can to prevent the oppression of others.”

These universal concepts align perfectly with the point of view of Lucille “Lupe” Murchison, the late Dallas arts patron whom Smith has described as a lover of people and an enjoyer of the world around her.

Following her death in 2001, the Lupe Murchison Foundation was founded and has since provided funding to various health care, educational, and cultural organizations. Smith was a longtime friend and consultant to Murchison, known for her generosity, and he works tirelessly and strategically in her honor. The foundation’s gifts help the Museum operate in almost innumerable ways: everything from

hiring, education, and administration to maintenance, marketing, and public relations. Smith is a natural at that last one: He tells out-of-towners all about Dallas’ large Jewish population and about the Museum’s core missions. Says he: “We want our country — our people within the United States — to remember the Holocaust.” ■



Students learn about the nine leading authors of the Universal Declaration of Human Rights.

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- Against The Grain Productions
- AJC Dallas
- Big Brothers Big Sisters Lone Star
- CHAI Dallas
- Congregation Tiferet Israel
- Dallas Dinner Table
- Dallas Jewish Historical Society
- Dallas Police Department - Office of Community Affairs
- Dallas Truth, Racial Healing & Transformation
- Dallas VideoFest
- Denton Black Film Festival
- Faith Forward Dallas
- Girl Scouts of Northeast Texas
- Girls Inc. of Metropolitan Dallas
- Human Rights Campaign Dallas/Ft. Worth
- International Rescue Committee
- JCC Dallas
- Jewish Family Service of Greater Dallas
- Jewish Federation of Greater Dallas’ Jewish Community Relations Council
- League of Women Voters of Dallas
- Legacy Senior Communities
- Mosaic Family Services
- Project Unity
- Refugee Services of Texas
- Southwest Jewish Congress
- St. Philip’s School and Community Center
- Temple Shalom
- Texas Holocaust, Genocide, and Antisemitism Advisory Commission
- The Family Place
- Texas Native Health
- Women in Film Dallas

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Samantha Reich, Museum Experience Associate

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