



# DALLAS HOLOCAUST MUSEUM CENTER for EDUCATION and TOLERANCE



## 2018 Annual Report



Dear Friends,

The year 2018 marked the final full calendar year of the Dallas Holocaust Museum/Center for Education and Tolerance before we opened the new Dallas Holocaust and Human Rights Museum on September 18, 2019. We witnessed an exciting year where we found new ways to reach out to members, supporters, students, educators, and the greater North Texas community.

- During our final year at the 211 N. Record Street location, we saw 86,843 visitors, including 36,512 students and teachers. In addition, 7,178 guests attended the Museum's programs and events, bringing our grand total of visitors for the year to 94,021.
- Thanks to the Museum Experience Fund, 17,000 students from Dallas Independent School District and East Texas were provided scholarships and able to visit the Museum.
- Our membership numbers climbed to 1,350 members, a 17% increase over 2017.
- Our Business Partner program and major giving society, Chesed Society, both increased to 24 corporate members and 24 annual donors to the Museum.
- We launched the Fort Worth City-Wide Read and Performance where 6,530 students from Fort Worth ISD attended performances by Mona Golabek, pianist and author of *The Children of Willesden Lane*. Teachers and students studied the book prior to the performances shown at the end of the year.
- Two award-winning exhibitions were presented: *Manzanar: The Wartime Photographs of Ansel Adams* and *Let Me Be Myself: The Life Story of Anne Frank*.
- The Upstander Speaker Series featured a panel discussion about Sex Trafficking in North Texas; Christian Picciolini, a reformed neo-Nazi and founder of World Without Hate; and Dr. Efraim Zuroff, a world-renowned Nazi Hunter.
- The Civil Discourse Series featured three panel discussions that explored multiple sides of a thought-provoking topic through respectful discussion. Topics included Mandatory Minimum Sentencing, Paths Out of Poverty, and Free Speech on College Campuses.
- We honored UT President Gregory L. Fenves at our Hope for Humanity Dinner and had one of our most successful events in the history of the Museum.

Finally, the "Building a Foundation of Hope" Capital Campaign reached a major milestone by holding the Topping Off Ceremony in June where we added the last beam to the structure of the Dallas Holocaust and Human Rights Museum. An incredible moment in our Museum's history, the ceremony included remarks from Thear Suzuki, Board Member and Cambodian Genocide Survivor, and The Honorable Florence Donald Shapiro, Chairperson of the Board and second-generation Holocaust Survivor. Survivors of Rwandan and Cambodian genocides, and Museum members attended this momentous event.

The Museum's mission to teach the history of the Holocaust and advance human rights to combat prejudice, hatred, and indifference will continue to reach the greater community, both locally and nationally, in our new Dallas Holocaust and Human Rights Museum. The tremendous support we have received from our members, donors, and our city have made a 40 year dream a reality.

We cannot wait to see how the new Museum further impacts our city and the students who visit to learn the lessons of the Holocaust and what it teaches us about human rights in our world today.

With our deepest appreciation,



Mary Pat Higgins, President and CEO



The Honorable Florence Donald Shapiro, Chairperson

## 2018 Audited Financials

Dallas Holocaust Museum / Center for Education and Tolerance  
STATEMENT OF FINANCIAL POSITION  
As of December 31, 2018

ASSETS	
Cash and cash equivalents	\$ 14,495,104
Other receivables	13, 158
Inventory, net	9,608
Prepaid expenses	444,807
Pledges received, net	25,248,333
Property and equipment, net	39,182,413
Investments unrelated to endowment	95,967
Investments restricted by donors as endowments	<u>71,166</u>
Total Assets	<u>\$ 79,560,556</u>
LIABILITIES AND NET ASSETS	
LIABILITIES	
Accounts payable and accrued expenses	\$ 4,333,018
Assets held for the Endowment Foundation	871,971
Lines of Credit	<u>2,665,100</u>
Total Liabilities	<u>7,870,089</u>
NET ASSETS	
Without donor restrictions	\$ 45,462,549
With donor restrictions	<u>26,227,918</u>
Total net assets	<u>71,690,467</u>
Total liabilities and net assets	<u>\$ 79,560,556</u>

## 2018 Audited Financials

### Dallas Holocaust Museum / Center for Education and Tolerance STATEMENT OF FINANCIAL POSITION As of December 31, 2018

	Without Donor Restrictions	With Donor Restrictions	Total
<b>REVENUES AND OTHER SUPPORT</b>			
Admission Fees	\$ 430,233	\$ -	\$ 430,233
Memberships	466,111	-	466,111
Program service fees and museum store sales, net	47,506	-	47,506
Parking lot revenue, net	114,648	-	114,648
Contributions	5,897,793	8,530,040	14,427,833
In-kind contributions	179,636	-	179,636
Grants	261,047	286,046	547,093
Special event revenues, net of cost of direct benefits to donors	1,097,164	-	1,097,164
Endowment grants to operations	75,045	-	75,045
Endowment returns provided for operations	(30,755)	(13,536)	(44,291)
Investment income, net	65,031	15,670	80,701
Net assets released from restrictions	<u>9,933,219</u>	<u>(9,933,219)</u>	-
Total revenues and other support	<u>18,536,578</u>	<u>(1,114,999)</u>	<u>17,421,679</u>
<b>EXPENSES</b>			
Education	2,382,508	-	2,382,508
Fundraising	958,382	-	958,382
Administrative	<u>946,943</u>	-	<u>946,943</u>
Total expenses	<u>4,287,833</u>	-	<u>4,287,833</u>
<b>CHANGE IN NET ASSETS</b>	14,248,845	(1,114,999)	13,133,846
Net Assets, beginning of the year	33,664,798	29,666,930	63,331,728
Reclassification of donor restrictions	(850,000)	850,000	-
Transfer of net assets to the Endowment Foundation	<u>(1,601,094)</u>	<u>(3,174,013)</u>	<u>(4,775,107)</u>
Net assets, end of year	<u>\$ 45,462,549</u>	<u>\$ 26,227,918</u>	<u>\$ 71,690,467</u>

## **2018 DONOR SALUTE**

### **\$20,000 AND ABOVE**

Anonymous	Ann and Nate Levine
Carol and Steve Aaron	Northern Trust
Candy and Ike Brown	ORIX Americas Miyauchi Foundation
City of Dallas	Barbara and Stan Rabin
Crystal Charity Ball	The Honorable Florence and Howard
Dallas Convention & Visitors Bureau	Shapiro
Sherry and Ken Goldberg	Alice and Jim Skinner
Lisa and Neil Goldberg	Texas Holocaust and Genocide Commission
Liz and Tom Halsey	VisitDallas
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### **\$10,000 - \$19,999**

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### **\$5,000 - \$9,999**

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