



Marketing Intern Paid Position

The Dallas Holocaust and Human Rights Museum is hiring a Marketing Intern for eight weeks during June and July 2020. This is an exciting and rewarding opportunity for a rising college sophomore, junior, or senior looking to earn money while gaining valuable Marketing/PR experience in a new, cutting-edge museum.

Responsibilities:

- Work on video, photographic and graphic design projects
- Help implement an effective plan to engage millennial Museum visitors
- Research other Museums and attractions for data regarding marketing and advertising needs
- Assist with purchase of radio spots and purchasing and designing of billboards and street pole banners
- Work on sophisticated AI digital advertising campaign
- Assist in writing of social media feeds, newsletters, and blogs
- Review website to identify needed corrections and updates
- Collect visitor data and identify trends
- Attend and participate in team meetings and Museum events
- Assist in other duties as directed by the Chief Advancement and External Affairs Officer

Requirements:

- Must be enrolled as a sophomore, junior, or senior undergraduate student entering full-time enrollment in Fall 2020
- Must attend ExxonMobil Community Summer Jobs Program event week of June 1
- Must attend ExxonMobil Community Summer Jobs Program Closing Ceremony week of July 27
- Willing to support the mission of the Dallas Holocaust and Human Rights Museum
- Videography and/or graphic design skills
- Knowledge of Holocaust history and human rights and keen interest to learn more
- Able to interact well with staff, teachers, visitors, and students (grades 6 through 12)
- Interested in developing skills in marketing and communication

Duration: June 8 – July 31, 2020

Sponsored by:

**ExxonMobil Community
Summer Jobs
Program**

To apply, please submit cover letter and resume to:

Annie Black, Director of Programs and Volunteers
Dallas Holocaust and Human Rights Museum
ablack@DHHRM.org