

**SECTION I: SPONSORSHIP AUTHORIZATION**

**TABLE SPONSORSHIPS** The value of benefits is \$120 per seat, or \$1,200 for tables of 10.

All table sponsorships include: complimentary self-parking or valet | cocktail reception | 3-course seated dinner | print recognition in the Hope for Humanity invitation and program book\* and 2019 annual report. See back of contract for full benefits grid.

- BUTTERFLY OF FREEDOM: \$5,500**  
 (Value of Benefits: \$1,200) One table of 10.
- TEACHER OF TOLERANCE: \$36,000**  
 (Value of Benefits: \$1,200) One Platinum table of 10; Dedicated beverage steward; Tier 4 event sponsorship; Bronze video screen recognition; Bronze one-page ad; Listing on event website.
- AMBASSADOR OF HOPE: \$10,000**  
 (Value of Benefits: \$1,200) One VIP table of 10; Video screen recognition; Half-page ad
- DEFENDER OF HONOR: \$50,000** (Value of Benefits: \$2,400)  
 Two tables of 10 (20 seats total); Dedicated beverage steward; Tier 3 event sponsorship; Silver video screen recognition; Silver one-page ad; Name or logo on event website.
- HUMANITARIAN: \$18,000** (Value of Benefits: \$1,200)  
 VIP reception with Honoree; One VIP table of 10; Dedicated beverage steward; Video screen recognition; One-page ad; Listing on event website.
- LEADER: \$75,000** (Value of Benefits: \$2,880) Two tables of 12 (24 seats total); Dedicated beverage steward; Tier 2 event sponsorship; Gold video screen recognition; Gold two-page ad; Name or logo on event website.
- UPSTANDER: \$25,000** (Value of Benefits: \$1,200)  
 VIP reception with Honoree; One Premium table of 10; Dedicated beverage steward; Video screen recognition; One-page ad; Listing on event website.
- LEGACY: \$100,000** (Value of Benefits: \$2,880) Two tables of 12 (24 seats total); Dedicated beverage steward; Tier 1 event sponsorship; Platinum video screen recognition; Platinum two-page ad; Name logo on event website.

**100% TAX-DEDUCTIBLE DONATIONS**

- GIFT OF CHAI: \$1,800** (This donation helps underwrite the costs for the Junior Board to attend.)
- TRIPLE CHAI: \$5,400** (This donation underwrites one table of 10 for Holocaust survivors to attend.)
- I wish to make a donation of:  \$180  \$250  \$360  \$500  \$1,000  OTHER: \$ \_\_\_\_\_

**SECTION II: CONTACT INFORMATION**

Contact name: \_\_\_\_\_

Mailing address: \_\_\_\_\_  
STREET ADDRESS CITY, STATE ZIP CODE

Email address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**PRINT RECOGNITION:**  Anonymous

Examples: Jane and John Doe; Drs. Jane and John Doe; Jane and John Doe, MD; ACME Brick/Jane and John Doe; The Doe and Brown Families

**NOTE:** Print recognition for table sponsorships is limited to two family names maximum. Guests at "dutch-treat" tables will be listed as single ticket sponsors.

**SECTION III: PAYMENT INFORMATION**

- Send me an invoice. Payment due by November 29.
- Enclosed is a check, payable to the "Dallas Holocaust and Human Rights Museum".
- I authorize the Museum to charge \$ \_\_\_\_\_ on my:  AmEx  Discover  MasterCard  Visa

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Billing zip: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return this signed contract to the Dallas Holocaust and Human Rights Museum: 300 N Houston St, Dallas, TX 75202 (or by Fax: 214-747-2270).

\***PRINT DEADLINES:** August 30/invitation. November 8/event program book. Print recognition benefits vary by level (see back of contract).

**SINGLE TICKETS go on sale after October 1<sup>st</sup>.**  
 To be placed on a wait list: 469-399-5202 or Events@dhhrm.org

# HOPE 2019

FOR HUMANITY

HONORING  
REBECCA ENLOE FLETCHER

value of benefits  
tax-deductible portion

## VIP SPONSORSHIP TABLES

## TABLES OF 10

|                                 | LEGACY    | LEADER   | DEFENDER OF HONOR | TEACHER OF TOLERANCE | UPSTANDER | HUMANITARIAN | AMBASSADOR OF HOPE | BUTTERFLY OF FREEDOM | SINGLE TICKETS |
|---------------------------------|-----------|----------|-------------------|----------------------|-----------|--------------|--------------------|----------------------|----------------|
|                                 | \$100,000 | \$75,000 | \$50,000          | \$36,000             | \$25,000  | \$18,000     | \$10,000           | \$5,500              | \$550          |
|                                 | \$2,880   | \$2,880  | \$2,400           | \$1,200              | \$1,200   | \$1,200      | \$1,200            | \$1,200              | \$120          |
|                                 | \$97,120  | \$72,120 | \$47,600          | \$34,800             | \$23,800  | \$16,800     | \$8,800            | \$4,300              | \$430          |
| <b>COCKTAIL RECEPTION</b>       |           |          |                   |                      |           |              |                    |                      |                |
| Pre-Dinner Cocktails            | ●         | ●        | ●                 | ●                    | ●         | ●            | ●                  | ●                    | ●              |
| <b>SEATED DINNER</b>            |           |          |                   |                      |           |              |                    |                      |                |
| One Table of 10                 |           |          | Two               | Platinum             | Premium   | VIP          | VIP                | ●                    |                |
| Tables of 12                    | Two       | Two      |                   |                      |           |              |                    |                      |                |
| <b>ADDITIONAL BENEFITS</b>      |           |          |                   |                      |           |              |                    |                      |                |
| Valet Parking Pass              | VIP       | VIP      | VIP               | VIP                  | VIP       | VIP          | ●                  | ●                    | ●              |
| Dedicated Beverage Steward      | ●         | ●        | ●                 | ●                    | ●         | ●            |                    |                      |                |
| Naming - Event Sponsorship      | TIER 1    | TIER 2   | TIER 3            | TIER 4               |           |              |                    |                      |                |
| <b>PRINT RECOGNITION</b>        |           |          |                   |                      |           |              |                    |                      |                |
| Event Program                   | ●         | ●        | ●                 | ●                    | ●         | ●            | ●                  | ●                    | ●              |
| 2019 Annual Report              | ●         | ●        | ●                 | ●                    | ●         | ●            | ●                  | ●                    |                |
| Event Invitation                | Platinum  | Gold     | Silver            | Bronze               | ●         | ●            | ●                  | ●                    |                |
| Onsite Video Screen Recognition | Platinum  | Gold     | Silver            | Bronze               | ●         | ●            | ●                  | ●                    |                |
| Event Website                   | Logo      | Logo     | Logo              | Listing              | Listing   | Listing      |                    |                      |                |
| Half-Page Ad in Event Program   |           |          |                   |                      |           |              | ●                  |                      |                |
| One-Page Ad in Event Program    |           |          | Silver            | Bronze               | ●         | ●            |                    |                      |                |
| Two-Page Ad in Event Program    | Platinum  | Gold     |                   |                      |           |              |                    |                      |                |

\* Single tickets available after October 1st, based on availability.

## FOR MORE INFORMATION

469-399-5202 or [Events@dhhm.org](mailto:Events@dhhm.org)

[www.dhhm.org/programs-and-events/hope-for-humanity/](http://www.dhhm.org/programs-and-events/hope-for-humanity/)

## EVENT NAMING OPPORTUNITIES

### TIER ONE: LEGACY SPONSORSHIP (\$100,000.00)

- PRESENTING SPONSOR

### TIER TWO: LEADER SPONSORSHIPS (\$75,000.00)

- COCKTAIL RECEPTION SPONSOR
- HOPE FOR HUMANITY VIDEO SPONSOR – ALL VIDEOS

### TIER THREE: DEFENDER OF HONOR SPONSORSHIPS (\$50,000.00)

- HOPE FOR HUMANITY VIDEO SPONSOR – ONE VIDEO SELECTION
- EVENT PROGRAM BOOK SPONSOR

### TIER FOUR: TEACHER OF TOLERANCE SPONSORS (\$36,000.00)

- COCKTAIL RECEPTION SPONSOR
- SHOFAR SPONSOR
- FLORAL/DÉCOR SPONSOR
- VALET SPONSOR