

DALLAS HOLOCAUST
MUSEUMCENTER
for EDUCATION and TOLERANCE



HISTORY THAT MOVES
YOU FORWARD

ANNUAL REPORT 2014

The Dallas Holocaust Museum/Center for Education and Tolerance is dedicated to preserving the memory of the Holocaust, and to teaching the moral and ethical response to prejudice, hatred and indifference, for the benefit of all humanity.



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The Dallas Holocaust Museum/Center for Education and Tolerance celebrated its 30th anniversary in 2014. We have accomplished so much in the last three decades: moving into our larger space in the West End, preserving the memories of Holocaust survivors and welcoming more than a million visitors through our doors.

Now we enter a new and exciting phase in our history as we prepare to build a permanent facility that will quadruple our space and allow us to accommodate 200,000 visitors annually. In 2014, we took a large step forward in reaching this vision through fundraising, expansions in programming and continued attendance growth. More than 65,500 guests visited the Museum, representing a 14 percent increase from the previous year. Many of these visitors were drawn by new events such as the Upstander Speaker Series, which brings notable experts from across the world to speak about human rights to our community.

We also designed and curated a special exhibit for the first time, ushering in a new era in which our Museum not only teaches the dangers of hate but also contributes to our community's understanding of human rights. *Drawn to Action: The Life and Work of Arthur Szyk* brought together the works of the great political cartoonist and an analysis of their impact that illustrated how powerful the pen can be in fighting intolerance.

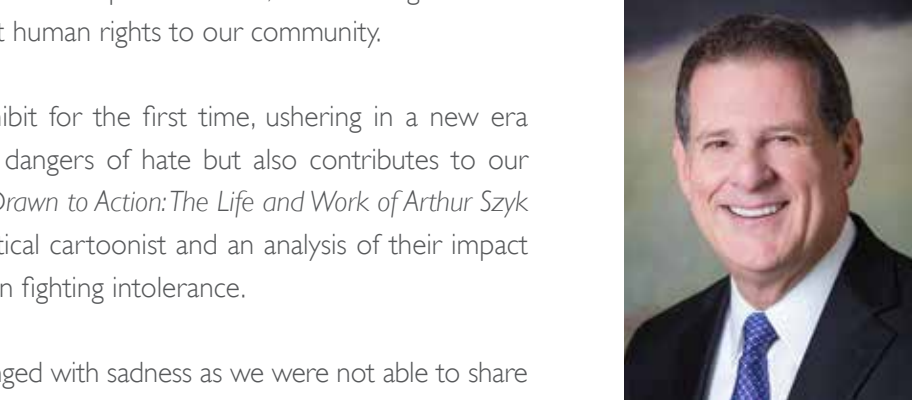
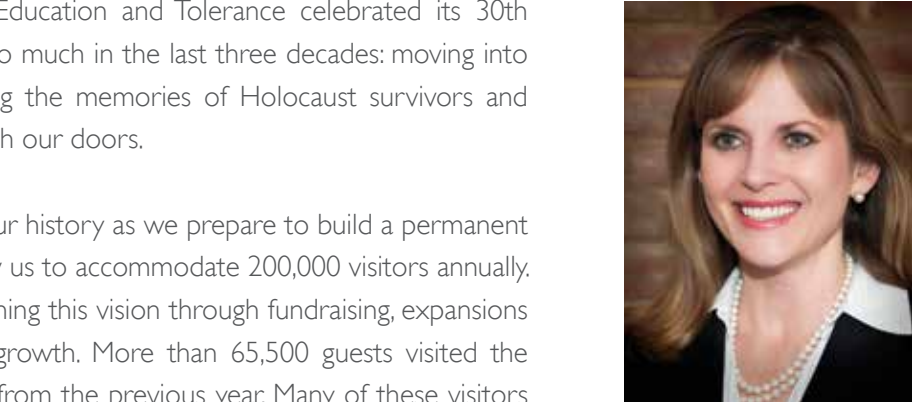
These accomplishments were, unfortunately, tinged with sadness as we were not able to share them with so many of the survivors who founded our Museum. It is with heavy heart that we said goodbye to Lifetime Directors Mike Jacobs and Leon Zetley in 2014. May their memories be for a blessing and continue to remind us of the importance of the Museum's mission.

We remember the past as we work toward a better future. We are immensely grateful for the generosity of our supporters, both through your volunteerism and donations. The past 30 years of success were only made possible through you. Now, as we envision the opening of the new Museum, we will need to lean even harder on you for greater support.

This new Museum has the potential to help transform Dallas into a city renowned for tolerance, diversity and compassion. So many of our current lectures and programs are filled to capacity, indicating that young and old alike are compelled to learn more about what this Museum teaches. This explosive growth signifies that now is the time to embrace this opportunity. We hope to count on you for your continued and increased support as we move toward a brighter tomorrow.

Mary Pat Higgins

President and CEO



Stephen Waldman

Chairman of the Board of Directors



Education is at the core of the Museum’s mission. From teachers to students, community members to tourists, we help visitors develop an understanding of human nature and the ramifications of indifference to the suffering of others.

Our visitors are encouraged to consider individual responsibility, think about moral and ethical choices and make important connections between historical crises and developments in today’s world.

2014 brought tremendous growth in our education programs and reach into the community. A historic partnership with the Dallas Independent School District brought 2,845 economically disadvantaged district students to the Museum free of charge for the first time through donors’ generous contributions to our Museum Experience Fund. We presented five special exhibits including *Drawn to Action: The Life and Work of Arthur Szyk*, the first exhibit researched and developed by the Museum’s education staff. Volunteers and docents contributed the equivalent of 205 full calendar days to the Museum’s mission.

30,910	Total number of students
14%	Increase in number of students from 2013
6,394	Students visiting through Museum Experience Fund scholarships
3,119	Total Dallas ISD student visitors
241%	Increase in number of DISD student visitors
6	Teacher workshops
40	Schools using Curriculum Trunks
136	Number of school districts visiting
4,925	Number of volunteer hours
137	Volunteers

OTHER EDUCATION PROGRAMS

Docent Training
A twice-yearly, nine-week training course for volunteers to become professional guides at the Museum

Holocaust and Human Rights Educator Conference
A two-day conference for educators to help them teach the Holocaust and other human rights-related topics in the classroom. In 2014, 50 teachers from 30 cities and 42 schools attended

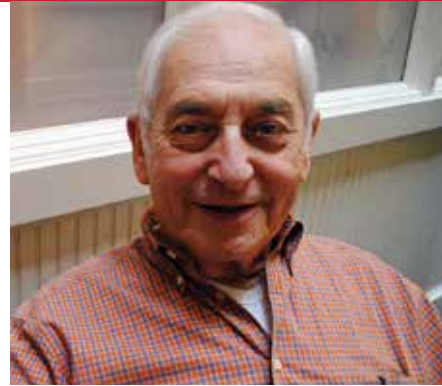
Curriculum Trunks
Trunks of books, videos, teacher guides and curricula loaned to schools in Texas and Oklahoma free of charge for use in their classrooms

iRead Book Club
A bi-monthly discussion of books related to the Holocaust and other genocides for members and volunteers

Museum Experience Fund
Provides free admission and transportation subsidies to economically disadvantaged students to visit the Museum

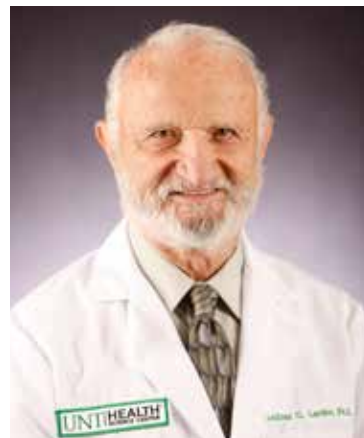


SPEAKERS



Exhibits, books and videos are essential components of Holocaust education, but teachers will tell you that their students truly learn and understand ideas when they make personal connections.

Holocaust survivors, refugees and hidden children who volunteer their time to speak to students and Museum visitors make these connection and impact listeners' lives each time they share their stories. As the years go by, we have fewer and fewer survivors who can speak first-hand of the horrors of the Holocaust and its aftermath, but the Museum was fortunate enough to have 10 speakers volunteer their time in 2014.



EXHIBITS AND EVENTS

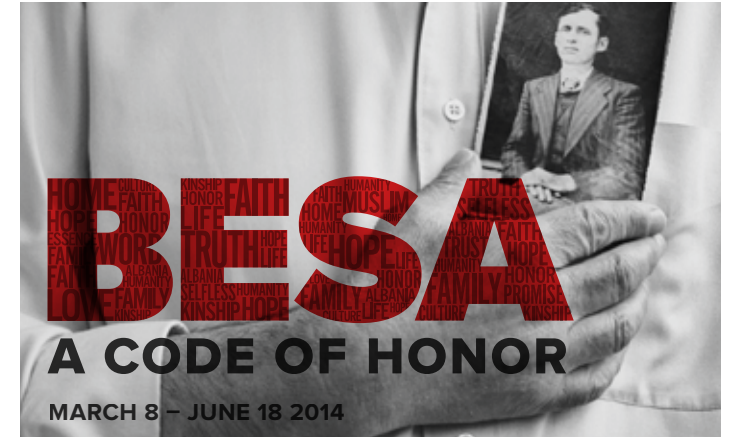


The History of the Kindertransport
Jan. 8 – Feb. 28, 2014

This special exhibit explored the British rescue operation that enabled 10,000 primarily Jewish children to escape the Nazis in the months leading up to the outbreak of WWII. For parents, the Kindertransport was the only option for their children to escape persecution. Many of the children never saw their parents again.

How Selfless Acts Saved Magie Furst, Kindertansport Refugee, from the Holocaust
Feb. 2, 2014

Magie Furst was one of the 10,000 children who survived the Holocaust because of the Kindertransport. The audience listened with keen attention as Furst told of her arduous escape from persecution, terrible foster parents, uncertain living situations and efforts to get by all alone while knowing her mother and brother were both in England as well.



Panel Discussion:
Erich Wolfgang Korngold's Die tote Stadt
Feb. 25, 2014

The Museum teamed with the Dallas Opera to present this panel discussion on Korngold's haunting opera. The panel included Cantor Richard Cohn of Temple Emanu-El; Keith Cerny, the Opera's General Director and CEO; Dr. Timothy Jackson, Professor of Music Theory at the University of North Texas; and Barton Weiss, Associate Professor of Film/Video at University of Texas Arlington.

BESA: A Code of Honor
March 8 to June 18, 2014

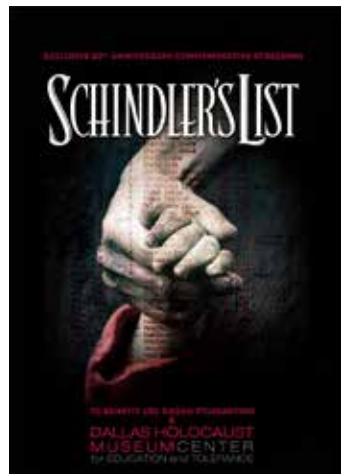
Albania succeeded where other European countries failed. The people of Albania, in an extraordinary act of honor, refused to comply with Nazi orders to turn over the Jews. This special exhibit featured the photographs and testimonies of Albanians and their families who rescued Jews during the Holocaust.

Film Screening:
BESA: The Promise
March 13 and 23, 2014

The film tells the story of Albanian heroism during WWII through the lives of two men. The movie was presented through a partnership with the Dallas Albanian community.



EXHIBITS & EVENTS



20th Anniversary Screening of *Schindler's List*
April 17, 2014

This private screening to commemorate the 20th anniversary of the release of *Schindler's List*, an award-winning film based on the life of Oskar Schindler, benefited the Museum and Steven Spielberg's Shoah Foundation. About 200 people attended an exclusive screening of the movie at Landmark Theatres' Inwood Theater.



Yom Hashoah
April 27, 2014

Yom Hashoah, or Holocaust Remembrance Day, is the day set aside across the globe to remember the atrocities and effects of the Holocaust by honoring those who survived and those who perished. Approximately 450 people joined with us at Temple Shalom in North Dallas for our annual remembrance.

Upstander Speaker Series: Philip Gourevitch
May 15, 2014

Writer Philip Gourevitch was the inaugural speaker of the Upstander Speaker Series. *The New Yorker* journalist and author spoke at Southern Methodist University's Hughes-Trigg Student Center of his experiences as a reporter during the Rwandan genocide.



Fighting the Fires of Hate: America and the Nazi Book Burnings
Sept. 2 to Oct. 15, 2014

This special exhibit explored how the book burnings during WWII became a potent symbol in America's battle against Nazism and why they continue to resonate with the public—in film, literature, and political discourse—to this day.



Upstander Speaker Series: Dorothy Budd
Sept. 9, 2014

Dorothy Budd, local author and former child sex crimes prosecutor for the Dallas County District Attorney's office, spoke about her book chronicling the lives of men who were wrongly convicted for crimes they did not commit. She was joined by several men whose lives were detailed in her book and former Dallas County District Attorney Craig Watkins.



Concert: The work of cellist Lev Aronson
June 12, 2014

Cellist Lev Aronson survived Nazi concentration camps in World War II through dedication to music and determination. His life and legacy are celebrated annually with a week-long festival of world-class performers and teachers from SMU. This standing-room only performance at the Museum by Brian Thornton and other local cellists was free to all.



Peace Day Dallas Awareness Adventure
Sept. 21, 2014

This three-and-a-half mile loop with clues and answers regarding Dallas' journey through history used a mobile app to guide participants through the city. Participants started the adventure at the Museum. Proceeds benefitted the Museum and CISV-DFW.



Lecture: *Do Words Kill? Hate Speech, Propaganda, and Incitement to Genocide*
Oct. 7, 2014

Dr. Elizabeth White, Research Director of the Center for the Prevention of Genocide at the United States Holocaust Memorial Museum, discussed new thinking about the factors that give speech the power to promote violent hatred, where dangerous speech is occurring today and options for addressing it.



Drawn to Action: The Life and Work of Arthur Szyk
Oct. 25, 2014 to Jan. 31, 2015

Arthur Szyk, a Polish-Jewish refugee who ultimately took refuge in the U.S. during WWII, fought tirelessly against hatred and worked to increase awareness about the Holocaust. His detailed and ornate political cartoons were featured on the covers of many of America's most prominent wartime magazines and journals. This special exhibit curated by the Museum explored his work and influence. The exhibit featured prints and other materials loaned from the private collection of Gregg and Michelle Philipson.

Lecture: *The Plight of Christians in Iraq*
Nov. 2, 2014

Juliana Taimoorazy, founder of the Iraqi Christian Relief Council, spoke about the persecution of Christians in the Middle East and the history and current situation of Christian minorities in the region.

Upstander Speaker Series: Harry Wu
Dec. 4, 2014

The final speaker of the first Upstander Speaker Series, Harry Wu, an author and prominent human rights activist who spent 19 years in the Chinese labor camp system, discussed his experiences and the nature of state-sponsored terror and torture today to an overflow audience in the Museum's theater.



HOPE FOR HUMANITY

HOPE²⁰¹⁴ FOR HUMANITY HONORING STAN RABIN



\$1,086,739 REVENUE
RAISED

92 PROGRAM TRIBUTES IN
HONOR OF STAN RABIN

27 SURVIVORS, REFUGEES AND
HIDDEN CHILDREN

111 TABLES

1,033 GUESTS

EVENT STATISTICS

Hope For Humanity, the primary annual fundraising event of the Museum, honored Stanley Rabin, retired chairman and CEO of Commercial Metals Company.

Stan's advocacy, leadership and generosity are legendary in our city, and we are thankful for his commitment to our community. Stan serves on the Executive Committee and Board of Directors of the Museum and is also a member of the Museum's Capital Campaign Steering Committee.

As Holocaust refugee Magie Furst said in the moving tribute video to Stan that played for the audience at the dinner, "He has what we call a 'gutte neshumah.' That means he has a good heart. He has a good soul."

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Nancy Cain Marcus
Debra and Clint McDonnough
Nancy A. Nasher and David J. Haemisegger
Alice and Erle Nye
Terry and Bert Romberg
Marianne and Roger Staubach
Barbara and Donald Zale

DINNER CHAIRS

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Cynthia and Robert Feldman

The 2015 Hope For Humanity dinner will honor Dallas Mayor Mike Rawlings.



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† Lifetime director ** Of blessed memory

STATEMENT OF
FINANCIAL POSITION:
AS OF DECEMBER 31, 2014

ASSETS	
Cash and cash equivalents	\$ 2,393,451
Pledges receivable, net	6,645,695
Other receivables, net	101,657
Inventory	6,804
Prepaid expenses	23,656
Property and equipment, net	6,917,842
Investment unrelated to endowment	1,003
Investments designated by Board of Directors as endowment	927,987
Investments restricted by donors as endowment	89,971
Total assets	\$ 17,108,066
LIABILITIES AND NET ASSETS LIABILITIES:	
Accounts payable and accrued expenses	\$ 142,935
Capital lease obligation	9,517
Note payable	3,090,000
Total liabilities	3,242,452
NET ASSETS:	
Unrestricted	6,974,538
Temporarily restricted	6,774,992
Permanently restricted	116,084
Total net assets	13,865,614
Total liabilities and net assets	\$ 17,108,066

STATEMENT OF ACTIVITIES: FOR THE YEAR ENDED DECEMBER 31, 2014				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUES AND SUPPORT:				
Contributions	\$ 2,106,191	\$ 6,030,194	\$ 29,338	\$ 8,165,723
In-kind contributions	114,563	-	-	114,563
Grants	65,660	170,021	-	235,681
Special events, net	1,076,389	-	-	1,076,389
Programs service fees and store sales, net	34,302	-	-	34,302
Memberships	237,510	-	-	237,510
Admissions	356,807	-	-	356,807
Parking lot revenue, net	189,404	-	-	189,404
Investment income	37,484	1,555	1,087	40,126
Loss on disposal of fixed assets	(1,607)	-	-	(1,607)
Net assets released from restrictions	694,294	(694,294)	-	-
Total revenues and support	4,910,997	5,507,476	30,425	10,448,898
EXPENSES:				
Education	1,203,204	-	-	1,203,204
Fundraising	795,418	-	-	795,418
Administrative	362,994	-	-	362,994
Total expenses	2,361,616	-	-	2,361,616
Change in net assets	2,549,381	5,507,476	30,425	8,087,282
Net assets at beginning of year	4,425,157	1,267,516	85,659	5,778,332
Net assets at end of year	\$ 6,974,538	\$ 6,774,992	\$ 116,084	\$ 13,865,614

Audited financial statements are available upon request.

IN APPRECIATION

A special thank you to our community partners whose contribution of time and resources has helped the Museum fulfill its mission of fighting discrimination through education.

- Aaron Family Jewish Community Center

Albanian American Cultural Center

Catholic Diocese of Dallas

Congregation Beth Torah

Education Service Center Region 7

Education Service Center Region 9

Embrey Human Rights Program at SMU

Jan Karski Polish School of Dallas

Texas-Israel Chamber of Commerce

USC Shoah Foundation

United to End Genocide
- The Advocates for Human Rights

Anti-Defamation League

CISV-DFW

Dallas Opera

Education Service Center Region 8

Education Service Center Region 10

Human Rights Initiative

Temple Shalom

Tiferet Israel

United States Holocaust Memorial Museum

Youth for Human Rights



MEMBERSHIP

When you become a member, you support our mission to preserve the memory of the Holocaust and teach the moral and ethical response to hatred. Memberships start as low as \$20. For more information, visit DallasHolocaustMuseum.org or call 214.741.7500.

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MUSEUM CENTER
for EDUCATION and TOLERANCE