

DALLAS HOLOCAUST
MUSEUM CENTER
for EDUCATION and TOLERANCE

2017 Annual Report

Dear Friends,

We are thrilled to share with you the highlights of our exciting growth in 2017 and new ways in which we have reached out to members, supporters, students, teachers, our community, and visitors to our city.

- We saw the highest visitorship to date – with 86,843 visitors, including 36,512 students and teachers. In addition, 7,178 guests attended the Museum's programs and events, bringing our grand total of visitors for the year to 94,021.
- A new record of 17,000 students visited the Museum through scholarships provided by the Museum Experience Fund, including more than 4,000 from the Dallas Independent School District and almost 5,000 from East Texas.
- Our membership numbers climbed to 1,350 members, a 17% increase over 2016.
- Our Business Partner program also hit a record high with 16 corporate members, resulting in a 56% increase in dollars over 2016.
- A major giving society was launched this year, the *Chesed* Society. It welcomed 13 \$25,000 annual donors to the Museum. These generous donors personally designate how their gifts will be used to fund the year-round projects closest to them.
- We acquired a wealth of significant collections for the Museum's archives – 55, bringing the total number of items in our archives and library to approximately 12,000.
- Three award-winning exhibitions were presented: *Rebirth After the Holocaust: Bergen-Belsen Displaced Persons Camp, 1945 - 1950*; *Filming the Camps: John Ford, Samuel Fuller, George Stevens: From Hollywood to Nuremberg*; and *Fighting for the Right to Fight: African American Experiences in WWII*.
- The Upstander Speaker Series featured internationally renowned guests – George Takei, actor and human rights advocate; Dr. Samantha Nutt, co-founder of the international humanitarian organization War Child; and Dr. Mehnaz Afridi, Director of the Holocaust, Genocide, and Interfaith Education Center at Manhattan College whose current book is *The Shoah Through Muslim Eyes*.
- The Civil Discourse Series was inaugurated to great success, with three panel discussions that explored multiple sides of a thought-provoking topic through respectful discussion.

We had a banner fundraising year, with a 30% increase over 2016 in annual operating support. For this, we humbly thank all of you.

Finally, the “Building a Foundation of Hope” Campaign exceeded the initial goal, allowing the Museum to break ground in October 2017 on the new Dallas Holocaust and Human Rights Museum. As of this writing, the Museum's construction is underway, and we are on track to open in September 2019.

The Museum's tremendous growth and increased demand for the vital educational services we provide are evidenced each day as we continue to expand our reach into the community and throughout the region, teaching the history of the Holocaust and advancing human rights to combat prejudice, hatred, and indifference. We are so grateful for the continued support of our members and donors. Without you, none of this would be possible.

With our deepest appreciation,



Mary Pat Higgins
President and CEO



Florence Shapiro
Chair of the Board of Directors

DALLAS HOLOCAUST MUSEUM CENTER

for EDUCATION and TOLERANCE

2017 Audited Financials

Dallas Holocaust Museum / Center for Education and Tolerance
STATEMENT OF FINANCIAL POSITION
As of December 31, 2017

ASSETS

Cash and cash equivalents	\$	17,277,684
Pledges receivable, net		29,053,723
Other assets		651,472
Property, Plant and Equipment, net		14,989,188
Investments designated by Board of Directors as endowment		1,610,075
Investments restricted by donors as endowment		352,408
Total assets	\$	<u>63,934,550</u>

LIABILITIES AND NET ASSETS

LIABILITIES		
Total liabilities	\$	<u>602,822</u>
NET ASSETS		
Unrestricted		
Board designated		17,564,837
Undesignated		16,099,961
Total unrestricted net assets		<u>33,664,798</u>
Temporarily restricted		28,647,790
Permanently restricted		1,019,140
Total net assets		<u>63,331,728</u>
Total liabilities and net assets	\$	<u>63,934,550</u>

DALLAS HOLOCAUST MUSEUM CENTER

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2017 Audited Financials

Dallas Holocaust Museum / Center for Education and Tolerance
STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS
Year ended December 31, 2017

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUES AND OTHER SUPPORT				
Admission fees	\$ 467,281	\$ -	\$ -	\$ 467,281
Memberships	415,227	-	-	415,227
Other earned revenue	318,396	39,034	-	357,430
Parking lot revenue, net	430,234	-	-	430,234
Annual Contributions	408,596	622,895	-	1,031,491
Capital Campaign Contributions	9,635,543	19,268,522	552,100	29,456,165
In-Kind contributions	636,786	-	-	636,786
Special events, net	1,025,445	-	-	1,025,445
Net Assets Released from Restriction	<u>5,654,870</u>	<u>(5,654,870)</u>	-	-
Total revenues and support	<u>18,992,378</u>	<u>14,275,581</u>	<u>552,100</u>	<u>33,820,059</u>
 EXPENSES				
Education	1,790,634	-	-	1,790,634
Fundraising	1,097,384	-	-	1,097,384
Administrative	<u>586,816</u>	<u>-</u>	<u>-</u>	<u>586,816</u>
Total expenses	<u>3,474,834</u>	<u>-</u>	<u>-</u>	<u>3,474,834</u>
 CHANGE IN NET ASSETS	 15,517,544	 14,275,581	 552,100	 30,345,225
Net assets, beginning of year	<u>18,147,254</u>	<u>14,372,209</u>	<u>467,040</u>	<u>32,986,503</u>
Net assets, end of year	<u>33,664,798</u>	<u>28,647,790</u>	<u>1,019,140</u>	<u>63,331,728</u>

DALLAS HOLOCAUST MUSEUM CENTER

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2017 Donor Salute

\$20,000 AND ABOVE

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\$5,000 - \$9,999

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DALLAS HOLOCAUST MUSEUM CENTER

for EDUCATION and TOLERANCE

Donor Salute Continued

\$5,000 - \$9,999 Continued

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\$1,000 - \$2,499 Continued

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\$1,000 - \$2,499 Continued

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